

Consumer Expenditures Report

Location:

Niagara Falls

Total Households

34,889

Current Consumption		
	\$ Per Household	Total (\$000s)
Total current consumption	52,532	1,832,805
Food		
	\$ Per Household	Total (\$000s)
Food	7,307	254,943
Food purchased from stores	5,511	192,259
Locally and on day trips	5,374	187,500
While on trips overnight or longer	136	4,760
Board paid to private households	22	767
Day board and children's lunches	15	525
While on trips overnight or longer	7	241
Food purchased from restaurants	1,775	61,917
Shelter		
	\$ Per Household	Total (\$000s)
Shelter	15,144	528,363
Principal accommodation	14,149	493,632
Rented living quarters	1,849	64,517
Rent	1,811	63,201
Tenants' repairs and improvements	14	480
Tenants' insurance premiums	24	836
Owned living quarters	9,494	331,223
Regular mortgage payments	5,714	199,368
Repairs and maintenance	384	13,394
Condominium charges	205	7,160
Property taxes	1,968	68,663
Homeowners' insurance premiums	531	18,534
Other expenditures for owned living quarters	691	24,105
Water, fuel and electricity	2,806	97,901
Water and sewage	416	14,498
Electricity	1,224	42,695
Natural gas	1,020	35,573
Other fuel	147	5,135
Other accommodation	995	34,730
Owned vacation home	372	12,971
Traveller accommodation	624	21,760
Hotels and motels	429	14,950
Other accommodation away from home	195	6,809
Household operation		
	\$ Per Household	Total (\$000s)
Household operation	3,567	124,432
Communications	1,610	56,164
Telephone	659	22,985
Purchase of telephones and equipment	57	1,990
Telephone services	602	20,995

Cell phone, pager and handheld text messaging services	563	19,651
Internet access services	303	10,561
On-line services	9	322
Postal and other communication services	76	2,644
Child care expenses	317	11,045
Child care outside the home	249	8,693
Child care in the home	67	2,352
Domestic and other custodial services	141	4,919
Pet expenses	549	19,143
Pet food	230	8,037
Purchase of pets and related pet goods	84	2,918
Veterinarian and other services	235	8,189
Household cleaning supplies	249	8,673
Detergent and other soaps	150	5,235
Other household cleaning supplies	99	3,438
Paper, plastic and foil household supplies	303	10,583
Stationery (excluding school supplies)	65	2,279
Other paper and plastic supplies	238	8,305
Other paper supplies	163	5,693
Plastic and foil supplies	75	2,612
Garden supplies and services	286	9,971
Nursery and greenhouse stock, cut flowers, and decorative plants	150	5,243
Fertilizers, herbicides, insecticides, pesticides, soil and soil	50	1,728
Horticultural services, snow and garbage removal	86	3,001
Other household supplies	113	3,932

Household furnishings and equipment

	\$ Per Household	Total (\$000s)
Household furnishings and equipment	2,096	73,125
Household furnishings	1,084	37,811
Furniture	744	25,974
Rugs, mats and underpadding	46	1,590
Window coverings and household textiles	173	6,043
Art, antiques and decorative ware	120	4,201
Works of art, carvings and vases	64	2,224
Antiques	16	570
Glass mirrors, and mirror and picture frames	40	1,386
Household equipment	844	29,455
Household appliances	380	13,254
Home and workshop tools and equipment	89	3,089
Power tools and equipment	57	1,984
Other tools	32	1,105
Lawn, garden and snow-removal tools and equipment	117	4,073
Power lawn, garden and snow removal equipment	83	2,913
Other lawn, garden/ and snow removal tools and equipment	33	1,160
Lamps and lampshades	25	869
Non-electric kitchen and cooking equipment	65	2,253
Cutlery, flatware and silverware	13	453
Non-electric cleaning equipment	37	1,304
Luggage	22	768
Home security equipment	8	282
Other household equipment, parts and accessories	89	3,111

Maintenance and repairs of furniture and equipment	55	1,910
Furniture, carpeting and household textiles	33	1,146
Major household appliances	16	546
Other maintenance and repairs of furniture and equipment	6	219
Services related to furnishings and equipment	113	3,949
Rental of heating equipment	64	2,230
Other services related to furnishings and equipment	9	327
Home security services	40	1,392

Clothing

	\$ Per Household	Total (\$000s)
Clothing Total	3,030	105,700
Women's and Girls' wear (4 years and over)	1,636	57,061
Clothing	914	31,873
Footwear	256	8,917
Athletic footwear	89	3,090
Non-athletic footwear	167	5,827
Accessories	71	2,491
Jewellery and watches	149	5,185
Watches	16	564
Jewellery	132	4,621
Clothing gifts to non-household members	246	8,595
Men's and Boys' wear (4 years and over)	1,125	39,259
Clothing	652	22,738
Footwear	217	7,582
Athletic footwear	113	3,951
Non-athletic footwear	104	3,630
Accessories	42	1,471
Jewellery and watches	54	1,900
Watches	22	762
Jewellery	33	1,139
Clothing gifts to non-household members	160	5,569
Children's wear (under 4 years)	111	3,887
Clothing and cloth diapers	43	1,498
Footwear	6	213
Clothing gifts to non-household members	62	2,176
Clothing material, notions and services	157	5,492
Clothing material, yarn, thread and other notions (excluding hous	32	1,116
Services	125	4,376
Laundry and dry-cleaning service	50	1,742
Laundromats and self-service dry cleaning	54	1,886
Other clothing services	21	748

Transportation

	\$ Per Household	Total (\$000s)
Transportation	9,661	337,047
Private transportation	8,896	310,388
Purchase of automobiles and trucks	2,772	96,723
Purchase of automotive accessories	67	2,350
Rented and leased automobiles and trucks	797	27,823
Operation of owned and leased automobiles and trucks	5,259	183,492
Gasoline and other fuels	2,440	85,128
Tires, batteries, and other automotive parts and supplies	273	9,533
Maintenance and repair	676	23,584

Garage rent and parking	65	2,282
Private and public vehicle insurance premiums	1,506	52,558
Registration fees (including insurance if part of registration)	191	6,663
Driving lessons, Drivers' licenses and other auto/truck operati	107	3,745
Public transportation	764	26,658
City or commuter bus, subway, street car and commuter train	105	3,652
Taxi	65	2,280
Airplane	444	15,499
Train	18	633
Highway bus	14	486
Other passenger transportation	52	1,831
Household moving, storage and delivery services	65	2,277

Health care

	\$ Per Household	Total (\$000s)
Health care	1,865	65,072
Direct costs to household	1,418	49,477
Health care supplies	72	2,511
Medicinal and pharmaceutical products	485	16,932
Prescribed	290	10,126
Other medicines and pharmaceutical products	195	6,806
Health care practitioners	109	3,808
Eye-care goods and services	230	8,036
Dental services	407	14,217
Hospital and Physicians' care and Other Medical Services	114	3,973
Health insurance premiums	447	15,595
Public hospital, medical and drug plans	117	4,071
Private health insurance plans	330	11,524

Personal care

	\$ Per Household	Total (\$000s)
Personal care	1,188	41,434
Personal care supplies and equipment	684	23,862
Personal care preparations	573	20,002
Hair care products	152	5,295
Makeup, skin care and manicure products	136	4,753
Fragrance products	72	2,519
Personal deodorants and soaps	136	4,742
Oral hygiene products	77	2,694
Disposable diapers	38	1,324
Electric hair-styling and personal care appliances	19	651
Other personal care supplies and equipment	54	1,885
Personal care services	504	17,572
Hair grooming	412	14,375
Other personal services	92	3,197

Recreation

	\$ Per Household	Total (\$000s)
Recreation	4,446	155,107
Recreation equipment and associated services	1,121	39,127
Sports and athletic equipment	195	6,809
Toys and children's vehicles	87	3,048

Video game systems and parts	112	3,894
Artists' materials, handicraft and hobbycraft kits and materials	40	1,388
Computer equipment and supplies	409	14,272
Computer hardware	296	10,344
Computer software	36	1,252
Computer supplies and other equipment	77	2,675
Photographic goods and services	135	4,706
Digital cameras and accessories	83	2,896
Other cameras and accessories	14	492
Photographers' and other photographic services	38	1,318
Other Recreation	144	5,010
Recreation vehicles and associated services	793	27,667
Purchase of recreation vehicles	519	18,110
Operation of recreational vehicles	274	9,556
Home entertainment equipment and services	750	26,168
Equipment	650	22,672
Audio (e.g., radio, CD players, speakers)	123	4,304
Pre-recorded audio and video cassette tapes, compact discs and	144	5,023
Blank audio and video tapes, CDs, DVDs	22	753
Televisions, VCRs, camcorders and other television/video compon	361	12,592
Home entertainment services	100	3,497
Rental of videotapes and DVDs and video games	81	2,840
Home entertainment equip rental and maintenance	19	656
Recreation services	1,781	62,144
Entertainment	944	32,934
Movie theatres	109	3,814
Live sports events	76	2,668
Live performing arts	99	3,454
Admission to museums and other activities	55	1,903
Rental of cablevision and satellite services	605	21,096
Rental of cablevision services	421	14,689
Rental of satellite services	184	6,407
Use of recreation facilities	235	8,204
Single usage and membership fees and dues for sports and recrea	191	6,651
Video, pinball and carnival games	7	242
Children's camps	38	1,312
Package travel tours	589	20,541
Other recreational services	13	465

Reading materials and other printed matter

	\$ Per Household	Total (\$000s)
Reading materials and other printed matter	258	8,999
Newspapers	99	3,456
Magazines and periodicals	50	1,747
Books and pamphlets (excluding school books)	95	3,299
Maps, sheet music and other printed matter	6	194
Services related to reading materials (e.g., duplicating, library f	9	302

Education

	\$ Per Household	Total (\$000s)
Education	1,039	36,239

Supplies:	52	1,809
Kindergarten, nursery, elementary and secondary	23	815
Post-secondary	28	994
Textbooks:	95	3,312
Kindergarten, nursery, elementary and secondary	8	280
Post-secondary	87	3,032
Tuition fees:	735	25,635
Kindergarten, nursery, elementary and secondary	119	4,145
Post-secondary	616	21,490
Other courses and lessons (excluding driving)	137	4,769
Other educational services	20	713

Tobacco products and alcoholic beverages

	\$ Per Household	Total (\$000s)
Tobacco products and alcoholic beverages	1,579	55,104
Tobacco products and smokers' supplies	632	22,040
Cigarettes	616	21,480
Other tobacco products and smokers' supplies	16	560
Alcoholic beverages	948	33,064
Served on licensed premises	314	10,952
Purchased from stores	609	21,248
Self-made alcoholic beverages	25	864

Games of chance (net)

	\$ Per Household	Total (\$000s)
Games of chance (net)	308	10,758
Government-run lotteries	149	5,196
Casinos, slot machines, and video lottery terminals	179	6,258
Bingos	68	2,390
Non-government lotteries and raffle tickets	27	938
Winnings from games of chance	-115	-4,023

Miscellaneous expenditures

	\$ Per Household	Total (\$000s)
Miscellaneous expenditures	1,046	36,483
Financial services	350	12,204
Service charges from banks	136	4,752
Other financial services	120	4,177
Stock and bond commissions and Administration fees	94	3,275
Dues to unions and professional associations	191	6,650
Other miscellaneous goods and services	505	17,629

Total additional expenses

	\$ Per Household	Total (\$000s)
Total additional expenses	19,441	678,268

Personal taxes

	\$ Per Household	Total (\$000s)
Personal taxes	13,615	475,005
Income Tax	14,979	522,616
Tax refunds	-1,365	-47,611

Personal insurance payments and pension contributions

	\$ Per Household	Total (\$000s)
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Personal insurance payments and pension contributions	3,878	135,302
Life insurance premiums	496	17,293
Annuity contracts and transfers to RRIFs	84	2,924
Employment insurance premiums	663	23,145
Retirement and pension fund payments	2,635	91,939
Canada and Quebec pension plan	1,793	62,552
Other government, retirement or pension funds (excluding RRSP)	842	29,388

Gifts of money and contributions

	\$ Per Household	Total (\$000s)
Gifts of money and contributions	1,948	67,961
Money and support payments	1,171	40,854
Contributions to charity	777	27,109
Religious organizations	444	15,498
Non-religious charitable organizations	333	11,606

Source: Environics Analysis