

WE ARE PROUD TO PRESENT OUR 2022

ANNUAL BUSINESS REPORT

Business Development Department
Corporation of the City of Niagara Falls

OPPORTUNITIES FLOW IN THE
CITY OF NIAGARA FALLS, CANADA



CITY OF NIAGARA FALLS BUSINESS DEVELOPMENT DEPARTMENT



The Business Development Department (BDD) is the first point of contact at the City of Niagara Falls

to assist existing businesses, prospective investors, and community partners with business and community development projects. BDD Staff are committed to promoting Niagara Falls as an outstanding location to conduct business. A facilitator between the private sector and various levels of government, the BDD provides an effective resource centre where businesses may find support and assistance.



- // Consultations
- // Site selection, tours;
- // Business Growth and Investment
- // Sale/lease of municipally-owned land;
- // Market analysis;
- // Business and Financial Incentive assistance;
- // Financial structuring and related business attraction;
- // Business retention and expansion assistance;
- // Support for company export market development; and
- // Supplier Networks
- // Liaise with Governments

// Together with the Niagara Falls Small Business Enterprise Centre, the Business Development Department provides additional guidance and support related to unique client needs.

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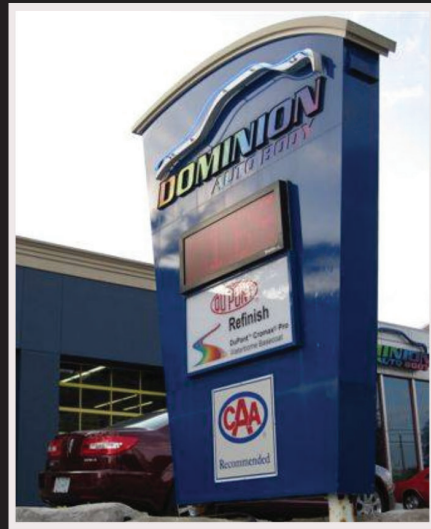
//CONGRATULATIONS

To All,

The mark of many great cities lies with the success of the businesses that call it home, securing economic prosperity for the local community and beyond. It is with great pride that we celebrate the following significant business milestones that took place throughout 2022.

On behalf of the City of Niagara Falls, the Business Development Department, and the Niagara Falls Small Business Enterprise Centre, we commend the following businesses on these outstanding achievements and wish continued successes for years to come.

Sincerely,



Happy
BUSINESS
Anniversary

PLEASE JOIN US & CELEBRATE OUR BUSINESSES' MILESTONES

- Dominion Auto Body *60 years*
- Far East Restaurant - *50 years*
- Flying Saucer Restaurant - *50 years*
- Portage Bakery *50 years*
- Raimondo Architects - *30 years*
- Naturally Healthy *25 years*

BUSINESS VISITATION PROGRAM

The Business Development Department undertakes an annual business visitation program, proactively connecting with existing business in the community, recognizing that a thriving community requires economic vitality.

IN 2022, OUR DEPARTMENT CONDUCTED OVER 25 COMPANY SITE VISITS AS PART OF THE VISITATION PROGRAM.

Engaging with businesses in our community ensures that we are able to identify the needs, concerns and opportunities of the local business community, and take action where appropriate. Additionally, it creates a line of communication and allows the municipality to be aware of any future expansion plans so that assistance can be provided to ease the process. Businesses are also provided with information about strategic projects being undertaken, as well as other initiatives that affect their operations.



ECONOMIC DEVELOPMENT STRATEGY

The City of Niagara Falls has retained Stiletto Consulting to create a five-year strategy that will guide the City's economic development activity within the community to support efforts on a regional, provincial, federal and international basis.

The strategic plan will consist of two main components: the strategic vision and the action plan:

- The Niagara Falls strategic vision document will establish a clear vision, including overarching economic goals and objectives.
- The action plan will outline the immediate actions necessary to implement the strategic vision.

Both plan components will be based on quantitative evidence from data and qualitative data gathered from community outreach efforts and case studies. The Niagara Falls action plan will provide how programs, projects, and tasks that push the vision and goals of the strategic vision forward can be tracked, measured, and evaluated.

WHILE THE STRATEGIC VISION WILL HAVE A FIVE-YEAR OUTLOOK, THE ACTION PLAN WILL FOCUS ON THE IMMEDIATE ACTIONS THAT MUST OCCUR WITHIN THE NEXT TWO YEARS.

NIAGARA FALLS MUSIC CITY STRATEGY



The City of Niagara Falls is working with Sound Diplomacy Canada to develop a Music City Strategy.

The music sector in Niagara Falls makes significant contributions to the social and economic fabric of the City by providing a vehicle for cross-cultural expression, creating jobs, encouraging tourism, and strengthening the City's brand. However, supporting and developing the music economy requires a comprehensive understanding of its value to the City of Niagara Falls. As Niagara Falls looks to better leverage its music and cultural economy, it is necessary to assess the current state of affairs and ensure that a well-designed strategy is in place to fully optimize the power of music as both a cultural asset and an economic engine.

The objectives of the Music strategy include the following:

- Develop Niagara Falls' identity and vision as the Entertainment Capital of Canada.
- Drive tourism receipts through music tourism.
- Cultivate a sense of ownership of the music ecosystem by working with the local community.
- Discover what music assets Niagara Falls currently has and what it is lacking by mapping the City's music ecosystem and creating a set of regional, national and international benchmarks to measure it against.
- Formalize music in Niagara Falls by developing a comprehensive framework of strategies and best practices.
- Grow music tourism by improving the City's music offering and associated promotion strategy.
- Create a sense of community by bringing the Niagara Falls music industry together.

MANUFACTURING TECHNOLOGY



CAN-ENG

www.can-eng.com

CAN-ENG FURNACES INTERNATIONAL LTD. CELEBRATES A BUSY YEAR

Niagara Falls – Can-Eng Furnaces International Limited was recently contracted to engineer and commission a Continuous Quench and Temper Furnace System for a North American producer of mining, construction, and materials handling products. The purchase of this equipment is part of a larger plant expansion and initiative to bring foreign outsourced manufacturing in house. This move is not only to improve part quality but also to help eliminate overall shipping costs and reduce supply chain issues which have been plaguing many industries over the past couple of years.

This equipment will be part of an automated manufacturing cell and fed automatically from upstream handling equipment. Special considerations have been made to precisely control the quench temperature to reduce hardness variations and improve overall part quality. The multizone belt style temper furnace employs high efficiency natural gas fired heating and recirculation systems which have been proven to provide the ultimate in temperature uniformity in even the most demanding of applications. All pieces of equipment are accessible for control and monitoring through the equipment's Can-Eng engineered control system which utilizes an Allen Bradley PLC and HMI.

Can-Eng Furnaces International Ltd. is a global provider and leader in the design of state-of-the-art thermal processing systems. Headquartered in Niagara Falls, ON, Canada, Can-Eng is an ISO 9001:2015 certified company.

For further information about the purchase of this equipment please contact Scott Cumming at scumming@can-eng.com.



VINYL WORKS CANADA

www.vinylworkscanada.com

VINYL WORKS CANADA
UNDER DEVELOPMENT
IN MONTROSE
BUSINESS PARK



Vinyl Works Canada purchased 6.5 acres of land in the City of Niagara Falls, Montrose Business Park and is currently developing their new 40,000sq.ft. - Phase 1 facility which includes

manufacturing, warehousing and office related uses. This investment is essential to the current and future growth of the Company and confirms their commitment to Niagara Falls and the

Niagara Region for years to come. The expansion will allow Vinyl Works to double their employee base over the next 24 months and will establish a permanent home for the business.

FRAMAR CANADA

framarcanada.ca

LONG STANDING NIAGARA
FALLS COMPANY - FRAMAR
EXPANDS IN MONTROSE
BUSINESS PARK



Framar is a company in the professional beauty space that sells hair colouring tools and accessories since 1985 in Niagara Falls. Currently the company sells products in over 40 countries, Framar is a growing business that is looking to become global yet keep its home base in Niagara Falls. The majority of its products are imported

into their facility but Framar also manufactures products. Framar is one of the few companies in their industry that do so. The Company currently employs 25 people at their headquarters in Niagara Falls and anticipate doubling their employees in the next few years.

Framar purchased 6.5 acres in the City's Montrose Business Park and is currently constructing a 120,000sq.ft. Building that includes a warehouse, light manufacturing, shipping and associated offices.

Congratulations Framar on your expansion!

OLG STAGE
AT FALLSVIEW CASINO



OLG STAGE @ FALLSVIEW CASINO

fallsviewcasinoresort.com

Introducing Niagara's new world-class theatre complete with 5,000 seats, state of the art technology, outstanding acoustics, and spectacular entertainment, which will be never more than 150 feet from the action, will host a variety of shows, all while being surrounded by an intriguing destination that you won't find anywhere else.

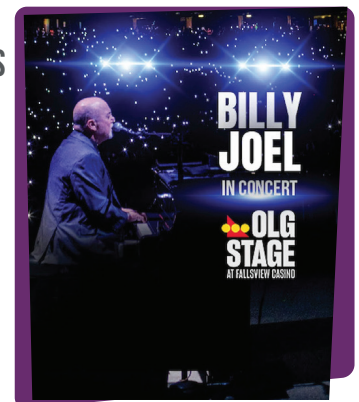
The magnificent new state-of-the-art OLG Stage at Fallsview Casino, operated by the Niagara Fallsview Casino Resort and Mohegan Gaming & Entertainment has many top acts booked this season.



In collaboration with the Fallsview Casino's Avalon Theatre, the new theatre presents many star-studded performances every year. The OLG Stage at Fallsview Casino's mission is to make Niagara Falls the preferred entertainment destination. The venue's location is ideal, as it is right in the heart of the Fallsview District, immediately across from the Fallsview Casino (accessible by an indoor walkway).

"This will be a world-class facility that performers will want to perform at and audiences will want to experience", says Jim Diodati, Mayor, City of Niagara Falls. "With superior sound, sightlines and designs to make the experience memorable, we anticipate more than 1 million additional visitors to our city to see acts and performances here.

**NIAGARA
CELEBRATES
GRAND
OPENING
OF OLG
STAGE AT
FALLSVIEW
CASINO**





LUCKY'S RESTAURANT & BAR

AT NIGHT, THE CHIC LOUNGE TRANSFORMS INTO A SPACE REMINISCENT OF A VINTAGE SPEAKEASY.

Well-spirited morning, noon, and night, to early dawn, Lucky's Restaurant & Bar introduces a new experience.

Located in the Galleria of Fallsview Casino Resort, you will find elevated breakfast, lunch, dinner and cocktail menus that are classic yet modern and perfectly in tune with the stunning art-deco setting.

Jamesons distinguishes itself with signature menus featuring modern culinary techniques— redefining experience full of sophisticated flavours.

jamesonsniagarafalls.com



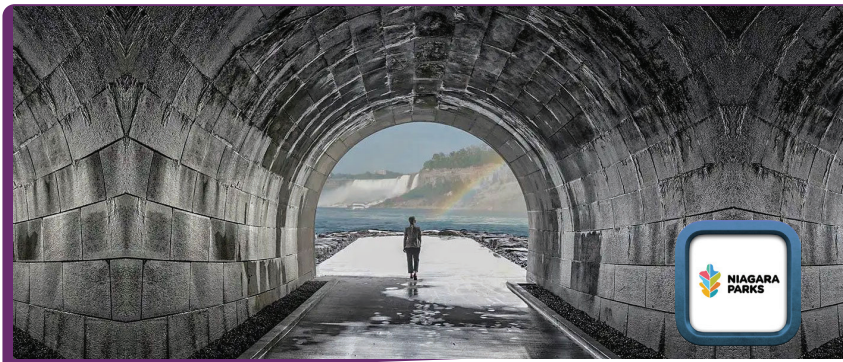
K2 GROUP

ACQUIRES QUALITY INN & SUITES AND TRAVELODGE BY WYNDHAM IN NIAGARA FALLS, ONTARIO

Canadian privately-held investment firm K2 Group today announced the acquisition of Choice Hotel Canada's Quality Inn & Suites and Travelodge by Wyndham Niagara Falls Lundy's Lane in Niagara Falls. The deal marks the third and fourth Niagara region hotel in the group's portfolio.

K2 Group holds investments under the umbrellas of hospitality, petroleum, and senior living, and was recently recognized as one of Canada's Top Growing Companies for 2021 by the Globe and Mail's Report on Business Magazine and an Innovation Leader on the 2022 list highlighting Canada's Top 50 most progressive companies by Canadian Business.

k2group.ca



NIAGARA PARKS POWER STATION TUNNEL PROJECT

PHASE 2 — COMPLETE

Built in 1905 as the Canadian Niagara Power Generating Station, the Niagara Parks Power Station is the only fully intact decommissioned hydroelectric plant of its period left in the world, said parks officials.

Since opening in July 2022, the attraction received "consistent praise" from visitors, who are able to explore the historic generator hall that in many respects is untouched since its construction more than 100 years ago, according to Niagara Parks. It was recognized with an Excellence in Conservation award at the 2021 Lieutenant Governor's Ontario Heritage Awards.

The Phase 2 opening provides visitors access to the underground infrastructure of the power station, with a glass elevator taking them 55 metres below the generator floor to explore the 610-metre-long tailrace tunnel that empties at the base of the falls.

niagaraparks.com



VITTORIA HOTEL

EXPANDS IN NIAGARA FALLS TOURISM DISTRICT

Conveniently situated just steps away from some of Niagara's best dining, shopping and entertainment Vittoria Hotel & Resorts boasts a 10 story, 108 unit hotel. This distinctive hotel also features an indoor pool, hot tub, laundry and fitness centre. Due to the increasing success of Niagara's tourism industry and pandemic recovery the family owned and operated boutique hotel is expanding and creating an additional 10 story tower with 100 rooms.

vittoriahotels.com

RETAIL & COMMERCIAL



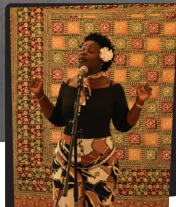
ACUNIAGARA
4681 Ontario Ave.

Acupuncture and other TCM modalities such as cupping, gua sha, moxabustion, & more!



AHHA CANADA
4691 Ontario Ave.

Ahhaa.com is a help engine powered by a wisdom bot called Dia, to help people feel mentally and emotionally better.



AWA
4337 Queen St.

African Women Acting (AWA), a not-for-profit organization for artists with African expressions.



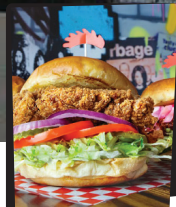
BUDS 4 LESS
7500 Lundy's Ln
Unit C14-E

Cannabis Retail Store and Distributor.



COLDWELL BANKER MOMENTUM
4597 Queen St.

Family owned and operated brokerage.



COOP WICKED CHICKEN
7184 Drummond Rd.

Where punk-rock meets rustic henhouse & where the food is always #tastyasluck.



CRISPY AFRICAN MARKET
4424 Montrose Rd.

Specialty food store with imported products from West Africa.



EASTERN FOOD MARKET
4465 Drummond Rd.

Offering the freshest chicken, lamb, beef, veal, goat, and even oxtail to customers!



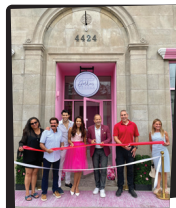
FLAMES N SPICES
3701 Portage Rd. #6

Indian Food Specialty.



FORK YOU
4015 River Rd.

First authentic Peruvian food in Niagara.



GOLDIES MUSEUM
4424 Queen St.

Designed & built by multi-disciplinary artist, Brianna Goldie. Within the walls of a historic bank.



GRAND BAZAAR
5851 Victoria Ave.

Artisanal Souvenir Store that provides Handcraft unique products from Europe, Asia and Middle East.



HOT LOBSTER DIM SUM
5689 Main St.

Asian fusion cuisine.



ICON AUTOGRAPHS
4056 Dorchester Rd. Unit 103

The gentlemen behind the Niagara Falls Comic Con opened a one-stop shopping for pop culture autographs.



IVORY DENTAL
5932 Dorchester Rd.

Works closely with you to ensure the foundation of your smile is strong and healthy for a dazzling smile that lasts a lifetime!



J CASIMIR SCRUBS
4400 Queen St.

Retail store offering professional scrubs and uniforms for health related industries.



KAYZIA COUTURE
4515 Queen St.

Fashion designer in Niagara Falls, Ontario.



KOTHU LABS
5448 Victoria Ave.

Offering prominently amplified range of Kothu, being one of the supreme dinner choices in Sru Lankan culinary culture.



LA SULTANA LOUNGE
5306 Victoria Ave.

Offering exotic hookah, chill, & fun smoked to lighten your evening with the people you love.



LETESHAS BOUTIQUE
4586 Queen St.

Bringing cute and affordable clothes to all women of all shapes and sizes.



LUPO'S LITTLE EATALY
7190 Morrison St.

On wheels, freshest local ingredients to make delectable, homemade, mouth-watering meals that will sooth your soul.



MASSAGE ADDICT
7905 McLeod Rd.
Unit G2-G3

Modern, clean massage clinics that are designed for optimal comfort and relaxation – at a price you can afford.



MELTWHICH
3701 Portage Rd Unit 4A

Fusing premium ingredients into our inventive and craveable comfort food. In Cheese We Trust!



MOXIE TOTAL HEALTH
4582 Queen St.

Personal Training and Fitness Studio



MUCHO BURRITO
7555 Montrose Rd. D2

Contemporary, counter-serve Mexican hub for made-to-order burritos, bowls, tacos & salads.



MUNCHIE WORLD
6240 McLeod Rd.

A store offering delicious candies.



NATURE'S CANOPY HOUSE
6240 McLeod Rd.

Cannabis retailer offering naturally-derived products in a curated and simplified retail experience.



NEOLITIC
4665 Queen St.

NeoLITic curates the finest cannabis products for consumers of all preferences.



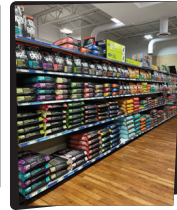
POPPIN PARTIES
7162 Dorchester Rd.

Specializing in all occasions & events. Customized gift ideas. Balloons and flowers.



ROYAL BANK CANADA
7452 Montrose Rd.

To best serve clients in the Niagara Falls community, RBC opened a branch on the corner of Montrose Rd.



REN'S PETS
7555 Montrose Rd.

Pet Supply Store



RT PIZZA
4572 Queen St.

Pizza Place



SALT WATER BEAUTY
Coming Soon

Beauty, cosmetic & personal care!



SMOKESHOW CIGARS
5842 Ferry St.

Representing cigars with a fair and honest hand.



SOUTHSTREET BURGER
7555 Montrose Rd Unit D3

Burger place in Niagara Square district.



SPORT CHEK
7190 Morrison St Unit # D2

Canada's health and wellness destination for looking well, feeling well, and performing well.



STAPLES
7190 Morrison St.

Chain retailer offering brand-name electronics & print services, plus office supplies & furniture.



STOKD CANNABIS
5736 Stanley Ave.

Cannabis store in Niagara Falls, Ontario.



TAKU
5259 Victoria Ave.

Sushi and Ramen Restaurant.



THE CAPTAINS CORNERS
4608 Queen St.

Muskie lures, apparel, & more!



TRICK ART BOX
5685 Victoria Ave.

The "trick" is in the AR technology that brings the art to life, giving guests an engaging and fun experience.



TRIPLE R AUTO
3748 Main St.

Auto repair shop in Niagara Falls, Ontario.



WD CRAFTLINE WINDOWS
6843 Dawson St.

Takes great pride on a holistic approach to window & door system requirements.



WHIRLPOOL DINER
4138 Bridge St.

Temporarily closed as per google.



WINGSUP
6240 Thorold Stone Rd.

Fast food chain for hot wings, chicken sandwiches, & sides such as fries & rings.



WTF BURGER
3643 Portage Rd.

We The Finest Burgers Company. Our squad digs the biggest and baddest burgers.





ATURA POWER

aturapower.com

ATURA POWER SELECTS NIAGARA FALLS FOR THE NIAGARA HYDROGEN CENTRE

The Niagara Hydrogen Centre, which will use a 20-megawatt (MW) electrolyzer to produce green hydrogen, was selected based on several Ontario location feasibility studies that evaluate the technical and economic viability of green hydrogen production. This project could make Niagara one of Canada's largest green energy hubs

The announcement of a Niagara-based Atura Power hydrogen facility was part of the Province's release of its hydrogen strategy. The provincial government is supporting the project by providing an exemption from the Gross Revenue Charge from 2024 to 2033 for electricity generated at the Sir Adam

Beck Generating Station used specifically for hydrogen production under prescribed conditions. Green and low-carbon hydrogen will reduce or offset emissions in a variety of applications, including:

- Low carbon fuel substitute for feedstock in high-emitting industrial processes;
- Blending hydrogen with natural gas to reduce its carbon impact; and,

- Powering fuel cells in vehicles, which could help replace diesel engines in the heavy-duty and long-haul trucking industry.

Atura Power is completing preliminary steps for this electrolyzer facility to support a final investment decision by summer 2022. Pending an award of federal funding, this facility could be commissioned as soon as early 2024.

Quick Facts:

- Green hydrogen is produced with electrolyzers using water and electricity as inputs. Electrolysis is the process of breaking water (H₂O) molecules into hydrogen and oxygen molecules using electricity.
- Atura Power can be both a producer and an anchor consumer of hydrogen by using green hydrogen in its combined cycle gas turbine facilities, reducing emissions from these facilities. At the same time, Atura Power will be a catalyst for the hydrogen economy by ensuring supply of green hydrogen as industries adopt low carbon solutions.

- The proposed project will have a positive direct and indirect economic impact in Niagara, Ontario, and Canada, with direct jobs created during both construction and operation and further employment potential in the supply chain.

- As an electricity grid innovation, the Niagara Hydrogen Centre electrolyzer will be capable of providing regulation services and can balance the Ontario electricity grid in real time.

- Both the federal and provincial governments have noted the potential for hydrogen to play a key role in helping meet climate change objectives.



GO TRAIN 2022 SEASON

metrolinx.com

NIAGARA FALLS WEEKEND & WEEKDAY GO TRAIN SERVICE CONTINUES IN 2022

Metrolinx weekday GO Train Service to Niagara Falls is part of the Growth Plan for the Greater Golden Horseshoe. Effective January 7, 2019, GO announced the first of this transit expansion providing two trains for weekday service to/from Niagara Falls spurring on a better way to travel for commuters living in Niagara and working in the GTA. Summer GO Train service has proven to be a great success and will continue with seasonal trains. Metrolinx expects Niagara to grow to 610,000 residents by 2041. Now is a great time to invest in property around this booming Transit system in Niagara Falls.



Niagara Falls City Council approved the Downtown Niagara Falls GO Transit Station Secondary Plan. This plan laid out policies respecting land use, transportation and municipal infrastructure improvements required for developing a new GO station in the heart of the downtown core.

Infrastructure planning in partnership with the Niagara Region to extend Thorold Stone Road was completed in 2021. This key Regional roadway will lead to improved connectivity,

which has been identified by the City as having significant redevelopment potential. The extension of Thorold Stone Road and subsequent expansion of regular GO train service to Niagara Falls will assist in catalyzing the development of light industrial and service commercial land uses in this area, leading to significant economic benefits for the City of Niagara Falls and Niagara Region.

NIAGARA DISTRICT AIRPORT



NIAGARA DISTRICT AIRPORT REDEVELOPMENT OPPORTUNITIES

The Niagara District Airport continues to be a valuable asset to the transportation and tourism infrastructure of Niagara. To continue to grow the facility, and better support communities, they are moving forward with a process to identify a partner who shares the same vision for Niagara: a thriving, international tourism hub, where quality of life is enhanced by expanding our connectivity within Canada and beyond.

The airport, opened in 1929, is currently operated by the NDAC, including the City of St. Catharines, the City of Niagara Falls, and the Town of Niagara-on-the-Lake. The process has been initiated to identify a third-party operator who can support the capital investments necessary to ensure the long-term success of the airport, continue to establish a niche in the air sector across Ontario, and further enhance the value of the airport to the economic development of business in Niagara.

The operation of a healthy, growing and fully-supported airport is a crucial aspect of a transportation and development plan for any city or region. However, for it to fully reach its potential, and for the region to leverage it, we need a partner to direct the operations and manage the investment in the facility.

niagaradistrictairport.com

NIAGARA FALLS EXCHANGE



NIAGARA FALLS EXCHANGE CONSTRUCTION CONTINUES

Niagara Falls new Hub for Culture, Food and People continues construction in 2022 with a grand opening anticipated for June of 2023.

The new Niagara Falls Cultural Hub & Market will become a vibrant centre of activity in the community by providing shared spaces where artists, musicians, food vendors and patrons, and local businesses can come together and create. Located in the historic Main and Ferry district, it will include a large culture and market hall, café, artist studios, creative workshop and public washrooms surrounded by two multi-functional civic plazas that interconnect the flanking streets. The Market Hall, which will house the regularly scheduled Farmers' Market, will be a space for other events that include music, theatre, lectures and other weekend markets.

Located adjacent to the Niagara Falls History Museum, the site is knit together with a design language that prioritizes an accessible public realm, and creates quality indoor and outdoor space that is durable, flexible, and sustainable.

The project name - Niagara Falls Exchange (NFX), speaks to the rich exchange of ideas and creativity that is anticipated to occur on site and between the arts and culture, food and farming communities of Niagara Falls.

This area has the potential to become the cultural and social heart of our community. The \$15.2 million hub has experienced Supply chain issues, and material costs delays. The project is being built by Oshawa-based contractors Garritano Brothers Ltd.

nfexchange.ca

Image is for conceptual purposes.
It is subject to change.

NIAGARAFALLS.CA | NIAGARAFALLSBUSINESS.CA



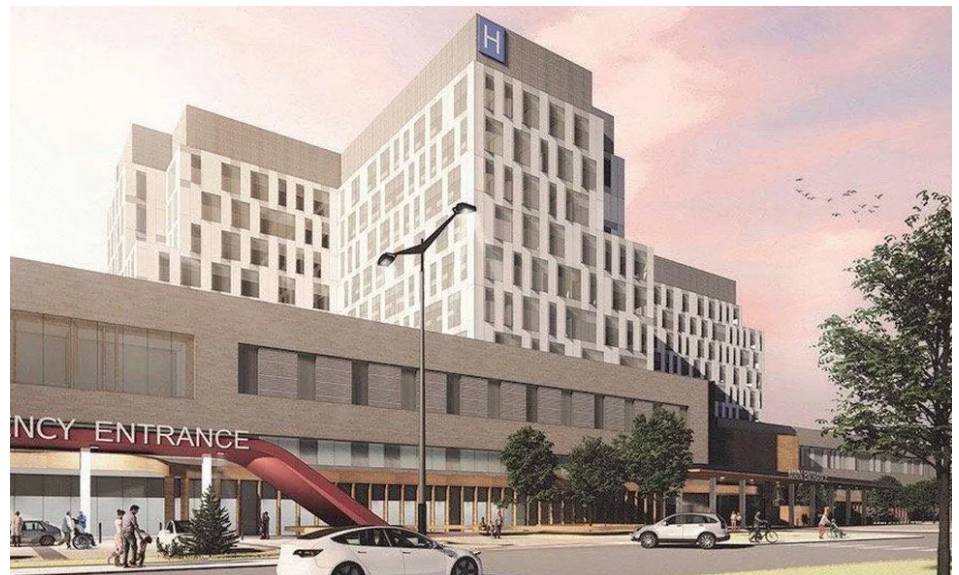
NIAGARA SOUTH HOSPITAL

niagarahealth.on.ca/site/future

NIAGARA SOUTH HOSPITAL UPDATE

The South Niagara hospital hit an important milestone in 2021 naming EllisDon to design, build, finance and maintain the new South Niagara hospital. Once built, the new hospital is expected to have 469 beds, which totals 156 more beds than the aging facilities it is scheduled to replace in Niagara Falls, Port Colborne and Fort Erie.

The new Niagara Falls Hospital will provide health care to more than 434,000 people through state-of-the-art facilities designed to meet the region's changing health-care needs. Patients will have access to emergency and



urgent care, laboratory services, ambulatory clinics, and full diagnostics including MRI, CT scans, ultrasounds and X-rays. The hospital will also feature traditional healing spaces and will continue to facilitate Niagara Health's role in educating medical and other health professionals. When complete, patients will also have

access to general surgical services; a regional stroke program; seniors' wellness and aging programs; breast-screening services; integrated chronic disease management programs; mental health and addictions programs; and outpatient services for children, youth and adults. Ground breaking is expected in July 2023.



University of
Niagara Falls
Canada

THE UNIVERSITY OF NIAGARA FALLS, CANADA

SET TO WELCOME STUDENTS DOWNTOWN IN 2024

The University of Niagara Falls Canada ready to offer world-class, digitally-minded education.

New university will deliver technology-oriented education and bring significant economic growth to the Niagara region.

The University of Niagara Falls Canada is pleased to announce that it will be ready to welcome new students in 2024, following Government of Ontario approval. Operated by Global University Systems Canada (GUS Canada), the new university will provide students with the knowledge and skills needed to excel in the 21st-Century

workforce. The university will also provide the Niagara Region, and all of Ontario, with major economic and employment benefits.

Bringing significant economic growth to the Niagara Region

The direct and indirect impact of this new institution will be significant. On an annual basis, the University of Niagara Falls Canada is expected to generate \$291 million in Gross Domestic Product (GDP), \$194 million in labour income, and \$23 million in government tax revenue, according to an analysis conducted by economist Dr. Roslyn Kunin. The University of Niagara Falls Canada will help grow the local Niagara Falls economy, while also providing the skilled labour businesses across the province require.

Delivering world-class, digitally-minded education

The University of Niagara Falls Canada will be offering a host of distinctive undergraduate and graduate programs to meet the needs of today's

employers, including emerging technology, data analytics, business and digital media.

Informed by labour market needs of the region and local employers, the University of Niagara Falls Canada received consent to offer five programs:

- 1.) Honours Bachelor of Science – Biomedical Sciences**
- 2.) Honours Bachelor of Business Administration – Majors in Digital Economy and Digital Marketing**
- 3.) Master of Data Analytics – Specializations in Marketing Analytics and Operations Analytics**
- 4.) Master of Management – Specializations in Emerging Technology and Entrepreneurship**
- 5.) Master of Arts in Digital Media and Global Communications**

guscanada.com



Building on Global University Systems' track record of national and international success

The University of Niagara Falls Canada will draw on the demonstrated expertise of Global University Systems (GUS) – one of the largest education groups in the world; offering accredited bachelor's, master's, medical and law degree programs, vocational and professional qualifications, and language courses to approximately 100,000 students globally at its 57+ teaching locations in the U.K., India, Singapore, Germany, Ireland, Israel, Canada, and the Caribbean.

GUS Canada has successfully introduced many innovative post-secondary institutions to communities across the country over the past decade, including University Canada West (Vancouver), the Canadian College of Technology and Business (Vancouver), the Toronto School of Management (Toronto), the Trebas Institute (Toronto and Montreal), and The Language Gallery (Vancouver and Toronto).



Fast Facts:

- 1)** All academic programs will have a professional focus that prepares learners for a digital world.
- 2)** The University of Niagara Falls Canada prides itself on small class sizes and first-class student supports.
- 3)** The University of Niagara Falls Canada is

expected to have a direct and indirect economic impact estimated annually at \$291 million in Gross Domestic Product (GDP), \$194 million in labour income, and \$23 million in government tax revenue.

4) Flexibility at the University of Niagara Falls Canada means students can study when and how they want. The vision of the university is that every academic program will be offered in three formats: face-to-face, online, and hybrid.

5) With multiple intakes each year, The University of Niagara Falls Canada helps student mix work and study to suit their personal circumstances.

6) The new university is a subsidiary of GUS Canada and part of the Global University Systems (GUS) network; GUS is the largest independent education network in Europe and one of the largest education groups in the world.

SMALL BUSINESS



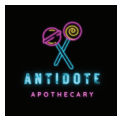
4 Featured SMALL BUSINESSES 2022

ANTIDOTE APOTHECARY

Spooky New Candy Shop Open Downtown

Antidote Apothecary isn't your typical candy shop. Decorated top to bottom in a spooky gothic theme, the Antidote Apothecary is an experience as much as it is a place to buy candy. Shoppers can browse while immersed in an eclectic mix of items from movie sets, demolished buildings, handmade items from local vendors, chandeliers with flame, candles and much more. Located at 4658 Queen Street, say hello to James when checking out this one of a kind store.

theantidotecandy.ca



CUTIE'S SODAPOPOP SHOPPE

Opens at McBain Community Centre

The newest food and beverage operator at McBain Centre. Enjoy food and treats from Cutie's Sodapop Shoppe. The café's mission is to highlight local relationships with Niagara makers and services, and to use as many local ingredients as possible to bring slow food and health food back to quick service. Indulge on bakery favourites like cookies and pastries along with delicious treats like iced coffees, slushies and soda floats.

cutiesodapopshoppe.com



MCUIRE AFRICAN RESTAURANT

Niagara Falls Welcomes It's First African Restaurant

Located at 3876 Main Street in Chippawa, Mcuire is the first African restaurant to open its doors in Niagara Falls. Specializing in authentic Ghanaian and Nigerian food, owner Chioma Nwoye welcomes everyone to come experience a taste of African cuisine. Available for catering, dine in, and take out, Mcuire has quickly grown following with that is raving about their meals. Not sure what to order? Try their popular Jollof Rice!

mcuire.com



FYI.



Small Business Enterprise Statistics 2022

1,517

TOTAL INQUIRIES

STARTER COMPANY⁺

367

TOTAL CONSULTATIONS

12

STARTER COMPANY PARTICIPATING BUSINESSES

77

TOTAL BUSINESSES STARTED

10

GRANTS ISSUED (2022)

101

JOBS CREATED

\$45,000

TOTAL GRANT VALUE

2022 SMALL BUSINESS ENTERPRISE CENTER STATISTICS

THRID EYE AUTO SPA

Reaches New Heights, from Cars to Corporate Jets

Located in Downtown Niagara Falls, Third Eye Auto Spa is an innovative auto detailing company specializing in protecting new vehicles and restoring old ones. A one-stop shop for interior and exterior rejuvenation and protection, owner Shawn Sitter attributes his passion for automotive care for the success of his business. This year, Third Eye Auto Spa reached exciting new heights with its expansion into corporate jet paint protection and detailing. From cars to corporate jets, Third Eye Auto Spa has you covered!

thirdeyeautospa.com





FYI.
\$18,000
 Total Grant Value Awarded in 2022

6
 Student Summer Businesses Started, 2020
6
 Summer Business Grant Awarded
Summer Company

Student *Summer* BUSINESS

The Niagara Falls Small Business Enterprise Centre delivered the Ontario Summer Company program, offering enterprising youth an opportunity to operate their own small business over the course of the summer. Students were provided with training, bi-weekly mentorship, and funding to help launch their business. This year, six students participated in the program, each receiving a \$3,000 start-up grant to get their business off the ground.

6 STUDENTS = 6 GRANTS = \$18,000 GRANT VALUE

LUCAS KLEMM

Whitwater 3D

Whitwater is a manufacturing business using 3D printer technology able to create small to medium-volume customized products for a variety of clients. Whitwater 3D is the place to go for businesses in need of quick solutions and personalized service.

NORA CHAN

Smidge Beauty

A plastic-free cosmetics business that prioritizes the environment & skin health. With clean, vegan, and cruelty-free ingredients, the brand creates high quality, clean makeup products that help enhance one's natural features using little makeup products to achieve the look.

KATIE HUTCHINGS

Swimming on Wheels Niagara

Offering private swimming lessons across the region. Swimming on Wheels Niagara customized, home-based lessons for young children and their parents. Katie Hutchings's mission is to ensure the safety of families with swimming pools and to teach water safety in a fun way.

MUHAMMAD SOHAIL

Almas Detailing

Offering mobile exterior & interior vehicle cleaning services. The business travels to clients' location to provide its cleaning services. Owner Muhammad Sohail ensures quality work for competitive prices to satisfy customers.

AZHAN KHAN

Prime Bidet

Selling elegant, ergonomic and portable electric bidets that are uniquely designed to help people with their body hygiene. From senior citizens & personal support workers to campers and outdoor events, the Prime Bidet is a convenient tool that provides a continuous spray & triggers action shower head for body cleaning.

ABUBAKAR BUNAMAY

AXB

Provides business solutions & services in the digital world. Abubakar is an expert in the focusing his business on web development, graphic design and app development, creating custom-made tools & unique solutions tailored to each business or use tools that are already out there to improve efficiency & maximize business potential using technology.

DIGITAL MAIN ST.

DIGITAL TRANSFORMATION GRANTS ARE BACK!

UP TO \$2,500 IN FUNDING FOR ELIGIBLE BRICK AND MORTAR BUSINESSES



THE DIGITAL SERVICE SQUAD RETURNS

Back after popular demand, the Niagara Falls Small Business Enterprise Centre received a new grant of **\$82,500** from the Digital Main Street program to bring back the Digital Service Squad.

As consumers turn online, it's important that mom-and-pop shops have access to tools and resources so they too can participate in the online marketplace.

The Digital Service Squad helps brick-and-mortar businesses by providing no cost consulting on how to adopt digital marketing best practices.

Starting again in 2022, The Digital Service Squad also helps businesses apply for the **\$2,500 Digital Transformation Grant**.

Since 2020, over 25 businesses in Niagara Falls have received funding.

niagarafalls.ca/business/small-business/digital-main-street.aspx



NFRIH

powered by Spark IECI

OUR BEST YEAR YET NFRIH COMPANY HIGHLIGHTS 2022 YEAR END

The Niagara Falls Ryerson Innovation Hub (NFRIH) powered by Spark IECI is a tech accelerator program focused on growing digital products and services for entrepreneurs based in Niagara. The NFRIH has created an educational ecosystem, which fosters entrepreneurial growth.

Spark IECI is a non-profit community incubator and tech hub inspired by the entrepreneurial lifestyle, providing equitable opportunities to business owners. Located a stone-throw away from the Niagara Falls GO station and whirlpool bridge to the US, the innovation hub offers modern solutions, tools, and the necessary resources for growth.

Within Spark / The NFRIH entrepreneurs can learn and engage with emerging technologies, participate in skill development

workshops, tailored programming, and access valuable business amenities. Additionally, to help open doors and remove barriers for entrepreneurs, we have aligned our organization with partners such as Hatch LTD, Niagara Health, Buffalo Niagara Medical Campus, and Venture Niagara, granting access to potential pilot opportunities, investments, and high-level networking. Our goal is to provide everything an entrepreneur requires to not just to develop their business but to thrive along the journey by keeping their costs as low as possible.

The NFRIH not only focuses on developing the business, but also aims to set the stage for individual growth. During the year of 2022 the NFRIH accelerator welcomed three cohorts, with a total of 14 companies graduating the program, 7 more expected to graduate in early 2023. This year we worked to help create hundreds of jobs, and millions of dollars of revenue and investment for companies operating out of the Niagara Falls innovation hub.

Here are some of the hub's most notable moments over 2022, by the numbers:

FORMED 13 NEW PARTNERSHIPS

- o Hatch
- o Niagara Health
- o Buffalo Niagara Media Campus
- o Israel-Canada Strategic Network
- o Preference Capital
- o Startup Canada
- o Niagara Women Enterprise Centre
- o Destination Niagara Falls
- o Niagara River Lions
- o Invittco
- o The Big Leaf
- o Lawyers in House
- o Viveka



HOSTED OVER 80 EVENTS & WORKSHOPS

Highlights include:

- o **Women's Entrepreneurs Pitch Competition:**

An opportunity for women-identifying business owners to pitch their business ideas to a panel of judges for a chance to win prizes.

- o **NFRIH Open House & Demo-Day:**

An opportunity for the community to engage with the latest technology. Founders from the NFRIH displayed their products and services while giving live demonstrations.

- o **The Makerspace Powered by Hatch Grand Opening:**

Hatch partnered with the NFRIH to open Niagara's first public makerspace – a room dedicated to prototyping inventions designed by the entrepreneurs of Niagara Falls.

- o **Remarkable Women Entrepreneurs Summit & NFRIH Demo Day:**

A full day event inspiring Women Entrepreneurs in Niagara and providing new pathways to support participants on their journeys through professional networking and skill development.

HOSTED 3 PITCH COMPETITIONS

Provided over \$20,000 in sponsored prizes to 26 pitch winners in the following competitions:

- o **NFRIH Demo Day Pitch Competition May 2022**

- o **Women's Pitch Competition, October 2022**

- o **NFRIH Demo Day Pitch Competition, October 2022**

OPENED A CONTENT CREATION SUITE (PODCAST & MULTIMEDIA STUDIO)

- o Next to the Makerspace powered by Hatch we introduced a space to market products and services. The content creation suite starts with a multimedia studio full of professional lightning, backdrops, photography equipment, an extra-large product lightbox, a 4K video camera, and a DSLR Canon camera.

- o Within the content creation suite is also a fully sound proofed podcast recording studio. Top quality microphones, headsets and sound board with user friendly software installed starting your own podcast has never been easier.

S.T.E.F (SCIENCE, TECHNOLOGY, ENGINEERING AND FITNESS)

- o S.T.E.F is the innovation's hub take on STEM learning. For two weeks over the Summer of 2022, we provided children's programming dedicated to learning about science, technology, engineering, and fitness. Kids ages 8-12 explored exciting technologies such as 3D-printing, virtual reality, and robotics. As these tend to be sedentary activities and kids need to move - each day also included a fitness component.

POWER HOUR NETWORKING

- o Monthly morning networking in-person at the NFRIH accompanied by specialty coffees, teas, and desserts.
- o Each occurrence we feature special guests from the community and foster collaboration between entrepreneurs from all over Niagara.
- o This morning event allows us to showcase the hub to business owners by providing tours of the space and introducing them to all the possibilities we can offer through programing, resources, product prototyping, educational workshops, business amenities, marketing tools, and more.

INVESTMENT READINESS PROGRAM THE ONLY ONE IN NIAGARA REGION

- o The NFRIH is designed to always have those next steps business owners are looking to take, including seeking loans, grants, or investment to fund their next phase of development. This year we introduced an available on-demand, 8-stage certificate program that offers soft and technical skill building as well as 1:1 coaching and business plan development. Presented by certified business consultants, these modules cover everything an entrepreneur needs to prepare for any fund-raising goals.

We look forward to the growth and continued connections with all the teams that were with us in 2022:

COHORT 7 COHORT 8

Lucid	Blucity
AGS Zephyr	Platformative
The Niagara Eats	Ocean Falls
BData Solutions	Docere
Aegis MD	Sparrow Invest
Please Notes Goods	Moxy Patch
	Frigault Appraisal
	QandAPress
	Cluo

COHORT 9

Casa Kacey: Ecommerce
Canthesis: Ecommerce
Global Footprints : Web3
Infnite Harvest: AGTech
Experium: CRM
Niagara Blockchain Limited: EdTech
Yaleye: Ecommerce



FOOD ENTREPRENEURS
COME TOGETHER AT

Table Talk

Niagara has long had a strong food economy that includes fruit growers, food processors and small batch producers. In March, the Small Business Enterprise Centre collaborated with regional partners to bring together food entrepreneurs at the annual Bridges to Better Business event. The event attracted over one hundred attendees who engaged with a variety of speakers including keynote Dana McCauley from the Canadian Food Innovation Network, Niagara College Food & Innovation Network, Food Packaging Experts and OMAFRA. Topping it all off, Niagara food writer Tiffany Mayer facilitated an inspiring discussion with local success stories like Fiesta Empanada, The Grove, and Alitura Fine Foods.



HOUSING

PERMIT SUMMARY REPORT 2022

PERMIT TYPE: COMMERCIAL

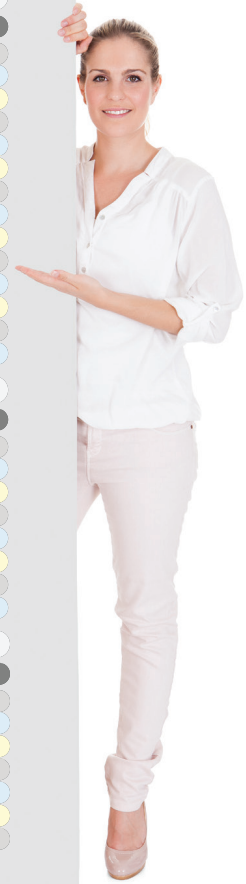
WORK DESCR PT ON	COUNT	WORK VALUE
Auto Dealership	2	\$ 550,000.00
Bank	1	\$ 300,000.00
Bed & Breakfast	18	\$ 192,000.00
Casino	1	\$ 250,000.00
Convention Centre	1	\$ 1,300,000.00
Hotel	10	\$ 13,760,000.00
Motel	2	\$ 500,000.00
Museum	1	\$ 300,000.00
Office Building	5	\$ 250,000.00
Restaurant	21	\$ 2,285,500.00
Retail Store	28	\$ 10,964,900.00
Strip Plaza	1	\$ 1,000.00
Theatre	1	\$ 250,000.00
Warehouse	1	\$ 50,000.00

PERMIT TYPE: INDUSTRIAL

WORK DESCR PT ON	COUNT	WORK VALUE
Brewery	1	\$ 15,000.00
Equipment/Machinery Building	1	\$ 300,000.00
Industrial Building	4	\$ 272,194.00
Parking Garage	2	\$ 40,500,000.00
Self Storage Building	6	\$ 915,000.00
Storage Building	2	\$ 650,000.00
Structural Shell	1	\$ 1,699,600.00
Warehouse	3	\$ 12,535,000.00

PERMIT TYPE: RESIDENTIAL

WORK DESCR PT ON	COUNT	WORK VALUE
Apartment Building	8	\$ 1,653,544.00
Duplex	2	\$ 63,000.00
Fourplex	1	\$ 150,000.00
Semi-Detached	12	\$ 3,925,300.00
Single Family	251	\$ 92,874,433.00
Townhouse	424	\$ 106,397,250.00
Triplex	2	\$ 234,000.00



LA PUE DEVELOPMENTS



LA PUE DEVELOPER AIMS TO BUILD 7,000 CONDO UNITS IN NEXT DECADE IN NIAGARA FALLS

LaPue Development is looking to invest \$1.6 billion during the next 10 years to build 7,000 residential-condo units in Niagara Falls. **First Project: The Stanley District on Stanley Ave. & Ferry St.** with two construction phases, creating 889 condo apartment units with a two-level underground parking structure under 3 condo buildings – 30,14, & 16 storey condo buildings respectively. **Second Project: 2-tower residential on Victoria Ave. by Fugiel Groups:** Plans include a 35- and 36-storey consisting of a 29-storey hotel with 404 guest suites and 30-storey apt. incl. 469 apt. & 7 on-street dwellings, a 6-storey podium & 687 sq. m. of commercial uses at grade between Victoria and Ellen avenues, at Walnut Street.

lapueinternational.com

LENDELLE RETIREMENT LIVING



CONTINUED CONSTRUCTION OF 140,000 SQ. FT. RETIREMENT COMPLEX ON MONTROSE RD.

Glendelle Retirement Living is a 6-storey, custom 150 unit complex seniors retirement apartments. Amenities includes a formal dining room, bistro café, bar/billiards area, library, theatre, salon/spa & fitness room. The expected completion - late 2023 or early 2024, employing roughly 70 people. The estimated construction value: Over \$30,000,000

glendelleretirementliving.ca

SPLENDOUR DEVELOPMENT



BY PINWOOD NIAGARA BUILDERS

Since 1975, Pinewood Niagara Builders have earned a reputation as leaders and innovators in designing and building quality homes with a focus on creating vibrant award-winning communities across the Niagara region. The newly planned Splendour neighborhood will consist of 108 single detached, 16 semi-detached, & 148 on-St. townhomes. Splendour is a collection of beautiful homes with everything a growing family needs.

pinewoodhomes.ca

2022

2022-12-13	Commercial	Oakwood Drive	Cardinal Kia Auto Sales & Service
2022-12-05	Residential	Portage Road	2 Apartment Buildings
2022-11-30	Commercial	Chippawa Creek Road	3-Storey Health & Fitness Facility
2022-11-16	Residential	McLeod Road (Vacant Property)	6-Storey Apartment Building
2022-11-02	Comm/Res	Ferry Street	8-Storey Mixed Use Building
2022-10-27	Residential	Drummond Road	Two 4-Storey Apartment Buildings
2022-10-05	Residential	Portage Road	Two Residential Towers (25 & 35 Storeys)
2022-06-08	Comm/Res	Ferry Street	16-Storey, 14-Storey Mixed Use & 30-Storey Apartment Building
2022-04-27	Residential	Dorchester Road	Townhouses, 80 Units
2022-04-25	Residential	Dorchester Road	Townhouses, 67 Units
2022-04-12	Comm/Res	Ferry Street	9-Storey, Mixed Use
2022-03-17	Residential	Montrose Road	Townhouses, 231 Units
2022-03-16	Residential	Forestview Estates (West of Garner)	Four Apartment Buildings, 80 Units
2022-03-14	Residential	McLeod Road	Two Apartment Buildings, 39 Units
2022-03-10	Comm/Res	Ferry Street	Mixed Use Restaurant and 27 Residential Units
2022-03-08	Residential	McLeod and Kalar Road	Two 12-Storey Apartment Buildings, 486 Units
2022-02-17	Comm/Res	Stanley Avenue at Dunn Street	30-Storey Mixed Use Development
2022-02-17	Residential	Willick bet. Sodom and Willoughby	48 Semi-Detached, 183 Townhouses
2022-02-17	Residential	Lundy's Lane	Rezone Hotels to 122 Unit Apartment Building
2022-02-17	Residential	Old McLeod Road Lot 2 Plan 4	6-Storey, 35 Unit Apartment Building

2021

2021-11-23	Commercial	Robinson Street	40-Storey, 807 Room Hotel
2021-11-23	Residential	St. Paul Avenue	5-Storey, 39 Unit Apartment Building
2021-11-23	Residential	East of Garner, South of Lundys Lane	Detached and Townhouse Dwellings
2021-08-24	Residential	North of Willick bet. Sodom & Willoughby	926 Dwelling Units
2021-07-29	Residential	Corner of McLeod and Alex Avenue	Five 3.5-Storey Apartment Buildings
2021-07-29	Residential	Watson Street	3-Storey, 18 Unit Apartment Building
2021-04-20	Residential	Mountain Road	3 Block Townhouses
2021-04-06	Commercial	Part 12 of 59R16028	Crematorium and Columbarium
2021-03-30	Commercial	Morrison Street	2-Storey, 11 Unit Apartment Building
2021-03-30	Commercial	Victoria/Ellen/Magdalen	5-Storey, 116 Room Hotel
2021-01-13	Residential	McLeod Road	7-Storey, 104 Unit Apartment Building
2021-01-05	Residential	Kalar Road	Splendour Neighborhood Development

2020

2020-08-17	Residential	McLeod Road	7-Storey, 104 Unit Apartment Building
2020-07-23	Residential	Kalar Road	18 Unit Condo-Townhouse Dwelling
2022-11-02	Residential	St. Thomas More Drive	Neighbourhood Development, 18 Lots Plus Townhouse Blocks
2020-07-06	Residential	McLeod Road @ Kalar Road	Neighbourhood Development Including Park & School
2020-06-30	Commercial	Fallsview Boulevard at Murray Street	16-Storey and 14-Storey Hotel
2020-06-16	Residential	Watson Street	3-Storey, 18 Unit Apartment Building
2020-06-02	Commercial	Fallsview Blvd.	Rezone for 16-Storey and 14-Storey Hotel and Parking Parcels
2020-05-29	Residential	Macklem Street	5-Storey, 51 Unit Apartment Building
2020-05-12	Residential	Ramsey Road	1-Storey, 558 Sq. Meter Addition
2020-02-04	Commercial	Fallsview Blvd.	12-Storey, 230 Suite Hotel

2019

2019-12-12	Comm/Res	Ferry Street	6-Storey, 7-Storey and 30-Storey Mixed Use
2019-10-15	Residential	Montrose Road	26 Stacked Townhouses & 2 Standard Dwelling Units
2019-10-10	Residential	Hawkins Street	3-Story, 18 Unit Apartment
2019-07-12	Comm/Res	Portage Road	Mixed-Use Commercial, 52 Residential Units
2019-06-17	Residential	Willoughby Drive	40 Townhouses
2019-06-06	Industrial	Progress Street	2-Storey Industrial Expansion
2019-02-27	Residential	Brookfeild	3-Storey, 18 Unit Apartment Building
2019-02-14	Residential	McLeod Road at Garner Road	94 Townhouses, 56 Townhouses
2019-02-13	Residential	McLeod Road	3-Storey, 18 Unit Apartment Building
2019-01-19	Residential	Dunn Street	6-Storey, 102 Unit Apartment Building
2019-01-14	Residential	Swayze West of CN Railway	4-Storey, 61 Unit Apartment Building
2019-01-13	Residential	Portage Road	Two 3-Storey, 72 Unit Apartment Buildings
2019-01-13	Commercial	Montrose Road	4-Storey, 5400 Sq. Metre Medical Building



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