

BUSINESS NEWS HIGHLIGHTS 2017

BUSINESS DEVELOPMENT DEPARTMENT



MANUFACTURING + TECHNOLOGY

BV GLAZING SYSTEMS EXPANDS INTO NIAGARA FALLS

Mayor Jim Diodati and Business Development Director Serge Felicetti congratulated BV Glazing Systems and its team of 240 employees during a recent site visit of its new Niagara Falls facility.

Located at 5855 Garner Road, BV Glazing's Commercial Division offers full in-house engineering, design and fabrication services for glass curtain walls, windows, entrances and skylights for large building construction clients across North America and Europe.

The 156,000 sq.ft. facility has greatly enhanced production capacity and capabilities to meet the demanding needs of today's construction environment by maximizing single source production for vertically-integrated products to projects from IGU fabrications, commercial and terrace doors, operable vent units, comprehensive metal forming and fabrications – minimizing the outsourcing of materials and resulting in the highest quality control.

BVGLAZING.COM



CANADABW LOGISTICS OPENS ON STANLEY AVENUE

Local business and dignitaries came together in December 2017 to celebrate the grand opening of Niagara's largest bonded warehouse, CanadaBW Logistics Inc. The logistics company leverages its unique location within Niagara's Foreign Trade Zone (FTZ), the first in Ontario, to help businesses access and grow new markets.

THE NEWLY RENOVATED STATE-OF-THE-ART FACILITY OFFERS:

- Bonded and regular storage solutions in a secure, heated warehouse environment.

- A knowledgeable staff to assist customers concerning tariff codes, value-added work and assembly opportunities to take advantage of current/future trade programs.
- Real-time, cloud-based inventory control systems providing immediate access to critical data.
- Short and long-term office space, including demonstration and meeting space ideal for companies that may not have offices in Niagara but need a professional venue to meet their clients.
- One of CanadaBW Logistics' top priorities is to work with Canadian and Chinese businesses to build bridges through the FTZ, encouraging exports and opening markets in both countries as well as the United States.

CANADABW.COM



AEROSPACE SUPPLIER ORDERS TITANIUM ROTARY HEARTH FORGING FURNACE

Can-Eng Furnaces International Limited was contracted to commission a turnkey 36 ft. diameter "Pancake" style rotary hearth furnace for a leading North American aerospace supplier. The open hearth configuration allows for flexible loading and uniform heating. The furnace will be used in the production of large fixed wing aircraft titanium and nickel based alloy closed-die structure forgings.

CAN-ENG Furnaces International is a global provider and leader of state-of-the-art thermal processing systems. Headquartered in Niagara Falls, ON, Canada CAN-ENG is an ISO 9001:2008 certified company.

CAN-ENG.COM



HAMILL MACHINE LAUNCHES NEW AGRICULTURAL EQUIPMENT LINE

Hamill Machine, a privately owned and operated manufacturing company located on Kent Avenue, recently launched a new product line to tap into the agricultural equipment market in both Canada and the United States.

In 2017 Hamill's Agricultural Processing Solutions division unveiled its Microgreens line of agricultural processing equipment, positioned as a world-class product that outperforms any microgreen equipment on the market today. There are currently three key units in the Microgreens line.

The Microgreens Harvester is engineered to speed up cutting time – up to 50 times faster than current methods – while being delicate enough to precisely cut the smallest of microgreens. The Microgreens Washer gently washes produce in a conveyer style, with adjustable flow controls for both air and water. The Microgreens Dryer dries produce in a continuous motion, from start to finish in approximately 3-4 minutes.

The three pieces can be installed to work independently or as one complete production line. All are low maintenance and stress-free, with food-grade belting and full wash-down capabilities.

Major agricultural companies have taken great interest in the new equipment line. Hamill APS has designed, built and sold its harvesters to the two largest greens operations in the world, Shenandoah Growers (Microgreens) in Virginia and Superior Fresh (Aquaponics) in Wisconsin.

HAMILLMACHINE.CA

TOURISM



MULTI-MILLION INVESTMENT PROJECT AT CASINO NIAGARA

Casino Niagara embarks on the next phase of an exciting \$7 million investment that will deliver an elevated gaming and entertainment experience for all visitors. The current phase of the project focuses on a transformation of the second level into Niagara's top destination for sports fans, food enthusiasts, entertainment seekers and loyal visitors.

In keeping with Casino Niagara's promise to deliver "just plain more fun," the project includes \$3.5 million to create a fresh entertainment experience greeting visitors as they walk through the doors. An additional \$3.5 million is being invested in technology and gaming, to offer guests the next generation of gaming. This new investment is in addition to recently completed projects on the Market Buffet, Gaming Floor, Players Advantage Club booth, new slot products and renovations to the Conservatory.

The investments are part of Casino Niagara's plan to attract both loyal and new guests and keep business strong.

CASINONIAGARA.COM



OLG SELECTS NEW NIAGARA FALLS ENTERTAINMENT SITE

Ontario Lottery and Gaming Corporation (OLG) continues to take steps towards modernizing the Niagara Falls gaming market. OLG recently selected Niagara Falls Entertainment Partners, a consortium which includes Bird Construction Inc., to design, build, finance and maintain the \$130 million new theatre centre.

Located in the Fallsview Casino Resort district on Murray Hill adjacent to the Hilton Hotel, the new 5,000-seat theatre will generate 800 jobs during the construction phase. Expected to open in 2019, the new complex will accommodate larger concerts, shows and attractions, helping to draw additional visitors to the city's tourism assets and OLG's Niagara casinos.

OLG.CA



NIAGARA SPEEDWAY ATTRACTION NEARING COMPLETION

HOCO Limited's final addition to its Clifton Hill re-development initiative includes a Coaster Go Kart track that is currently under construction and set to open for the 2018 tourism season. North America's largest elevated Go Kart track facility will be the first of its kind in Canada marrying traditional karting excitement with the added thrill of an elevated coaster track structure.

The track is inspired by Mario Kart, Nintendo's popular video game franchise that began in 1992. Fun seekers are challenged to test their driving skills as they race along the straight away, negotiate the hair-pin turns and climb the elevated ramp – all on the way to the checkered flag!

CLIFTONHILL.COM



NIAGARA PARKS PREPARES 10-YEAR MASTER PLAN

The Niagara Parks Commission has begun work on a new 10-year strategic plan, which includes the development of a Concept Master Plan, establishing guidelines for the ongoing development, programming and management of Niagara Parks lands.

The goal of the Concept Master Plan is to help ensure visitors continue to enjoy one of the most spectacular Parks in the world, while preserving the Parks for future generations. The Plan will focus on how visitors connect emotionally and physically with the lands and spaces within Queen Victoria Park, examine connectivity and movement from within the study area and access from areas outside of it.

The plan represents a comprehensive look at destinations such as Oakes Garden Theatre, Grandview Market Place, Queen Victoria Place, Oak Hall and its golf course, Table Rock Visitor Centre and Kingsbridge Park, as well as potential opportunities with the historic former power plants, and the Niagara Parks Floral Showhouse. Natural heritage features within the Master Plan also include the Moraine, Dufferin Islands and the Niagara Gorge, which are important habitats for rare and/or endangered species.

NIAGARAPARKS.COM

YUK YUKS REOPENS IN NIAGARA FALLS

Yuk Yuks, the Canadian comedy institution, reopened in Niagara Falls at the base of the Four Points by Sheraton Hotel on Fallsview Boulevard, directly across from the Fallsview Casino.

Yuk Yuks comedy is well established in the city. It is the chain's sixth Niagara Falls location in 30 years, with seating for about 224 people. Among the comics expected to perform over the first few months are Tom Green, Mike MacDonald, Pete Johansson, Tim Steeves and Nikki Payne.

YUKYUKS.COM/NIAGARAFALLS





VITTORIA HOTELS + SUITES COMPLETES MAJOR RENOVATION

Exquisitely renovated in 2017, Vittoria Hotel & Suites is a boutique hotel located in the heart of the Victoria/Clifton Hill district, offering guests easy walks to major attractions and some of Niagara's best dining, shopping and entertainment. All 108 contemporary designed rooms of the 10-storey hotel are classified as junior suites with either riverview or city views.

This stylish, but yet affordable accommodation provides families, business clients and couples with spacious comfort. In addition there is an on-site restaurant and bar area. Guests have the convenience of on-site parking, which along with a WEGO bus route stop on Victoria Avenue, provides a range of options for visitors to experience all the attractions surrounding Niagara Falls.

Why the name "Vittoria"? Well, it isn't a reference to the hotel's Victoria Avenue address. It's in fact a family tribute by Christina and Rebecca Varalli, two inspiring young women entrepreneurs whose grandmother was named Vittoria.

VITTORIAHOTELS.COM



NEW ADVENTURE COURSES OFFER UNIQUE VIEWS OF WHIRLPOOL AND GORGE

Niagara Parks Commission & WildPlay Niagara Falls officially opened the area's newest outdoor attraction, WildPlay's Whirlpool Adventure Course. Located along the famous Niagara River Parkway at Thompson Point, this new attraction offers visitors of all ages a chance to make their way through a series of aerial obstacles of varying difficulty.

WildPlay consists of three courses: a Kids Course for ages 5-12, a Classic Course and an Extreme Course. All offer visitors a stunning panoramic view of the Niagara Gorge and Whirlpool Rapids below.

WildPlay Element Parks is an award-winning industry leader in the business of aerial outdoor adventure and ziplines, which also opened the MistRider Zipline near the Falls in 2016.

Coinciding with further investment in a new Niagara Glen Nature Centre, the attraction is an excellent fit with the Niagara Parks Commission's mandate to protect the natural and cultural heritage along the Niagara River while advancing visitor experience.

NIAGARAPARKS.COM/ATTRACTIONS
WILDPLAY.COM/NIAGARAFALLS.COM



SMALL BUSINESS

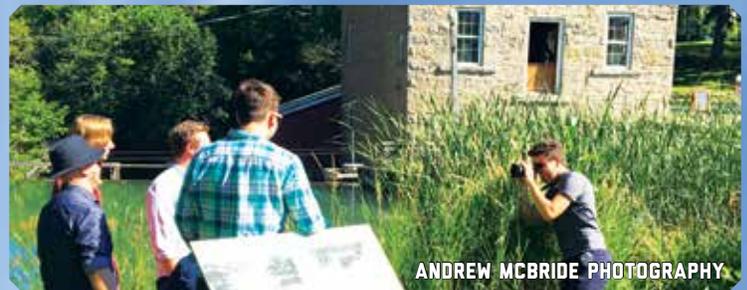
STARTER COMPANY PLUS

The Niagara Falls Small Business Enterprise Centre has launched the brand new Starter Company Plus program in 2017. Starter Company Plus is an Ontario government program that provides entrepreneurs with access to a variety of business workshops, mentoring from local entrepreneurs and business professionals, and a chance to pitch for a grant of up to \$5,000.

The new program – a revised version of Starter Company which the Enterprise Centre had been running since 2014 – is open to entrepreneurs over the age of 18 looking to start a new business or expand an existing business less than two years old. In 2017, 13 businesses were created or expanded. The program will continue until 2019.

SUMMER COMPANY 2017

Nine students had the opportunity to participate in the Summer Company program in 2017. Businesses included Rozati Jewelry, JZ Landscaping, Club de Lecture, Fantasy Face Painting, Andrew McBride Photography, Simple Life Lawn Care, Digital Loop, Phelan Philms and Comet Clothing Company. Students received training and mentoring, as well as a grant of up to \$3,000 to jump-start their summer businesses.



ANDREW MCBRIDE PHOTOGRAPHY



JZ LANDSCAPING



ROZATI JEWELRY



FANTASY FACE PAINTING



STARTER COMPANY PLUS

BUSINESS INNOVATION ZONE

The Business Innovation Zone (BIZ) is a mixed-use incubator providing professional space, education, and community to support young businesses as they look to grow and flourish.



BUSINESS INNOVATION ZONE TENANTS

CHS REALTY

CHS provides real estate appraisal services, feasibility analysis and litigation support. CHS offers specialized expertise in multiple industry sectors as well as appraisal valuation services for property classes such as: residential, commercial, office, retail, industrial, land, and special purpose properties.



CHSREALTYADVISORS.COM

AAJIMATICS

AAJIMATICS is an electronic technologies solutions and services firm. AAJIMATICS leverage informatics to enable processes, procedures, organizations, and entities to function optimally. Clients include healthcare institutions, banks and government MDAs.



AAJIMATICS.COM

INTERACTIVE MEDIA MARKETING

Interactive Media Marketing is a creative and digital marketing agency that offers Branding and Logo Creation, Graphic Design, Commercial Photography, Print & Packaging, Web Design & Development, Social Media Marketing & Content Management, Search Engine Marketing (SEM) and Web/Online Marketing services.



INTERACTIVEMEDIAMARKETING.CA

RP ACCOUNTING

RP Accounting & Consulting provides clients financial advice and direction in order to assist them in making important decisions. Our offices serve Fort Erie to Toronto and offer expertise in business consulting, tax preparation, strategy, as well as full service bookkeeping.

RPAACCOUNTING.CA

[RP Accounting & Consulting Inc.](http://RPAccounting&ConsultingInc.com)

NIAGARA ENGLISH LANGUAGE ACADEMY

Niagara English Language Academy (NELA) is committed to making your educational experience a memorable multicultural journey. Our goal is to provide you with a strong language foundation on which to build your academic and professional future.



NELAACADEMY.COM

OE BIN

Specialists in Wholesale Transportation Equipment and Commercial Leasing as well as Structured Financing to most global markets. oeBIN is a buyer and seller of off-lease used equipment into global markets, primarily Vietnam, South America, Africa, Mexico, USA and Canada.



OE BIN.COM

BREWERY + DISTILLERY TOURS NIAGARA

Brewery & Distillery Tours Niagara is one of the first locally-based tour companies to provide an inside and exciting view of the quickly growing Niagara distillery scene. Showcasing some of the best of what the local beverage scene has to offer, Brewery and Distillery Tours Niagara is a premium tour service offering the best value and exclusivity to guests with a fun and interactive learning and tasting experience.

BREWERYDISTILLERYTOURSNIGARA.COM



MOONBASE LANDS ON QUEEN STREET

Moonbase, a design studio and collaborative workspace, had its grand opening in November of 2017. Located on Queen Street, the design studio provides graphics, brand identity, product packaging, website interface, interior design, marketing solutions and communication. Moonbase's workspace is available to graphic designers, photographers and videographers alike. Its vision is to provide members with collaborative work opportunities and help incubate creative projects from within Moonbase.

REACHMOONBASE.COM

SAUCING IT UP WITH NORFOLK + GOOD SIGNATURE GOURMET

Starting out of the Business Innovation Zone, Norfolk & Good Signature Gourmet produces a line of cooking products perfect for family barbeques and relaxing dinners at home or the cottage. Whether it's jazzing up a simple green salad, complementing some fine cheeses or taking it 'over the edge' with some amazing BBQ ribs, the Signature Gourmet lines will do just that.

Norfolk & Good's current line of products are marketed under the "Campground Gourmet" and "Cottage Gourmet" brand names.

NORFOLKANDGOOD.CA



PROPER HARE CHANNELS BARBERSHOP NOSTALGIA

Proper Hare, a traditional men's barbershop that opened on Queen Street in May 2017, offers a premium, authentic experience coupled with quality service and attention to detail.

When you walk through the door at Proper Hare, you are met with a nostalgic ambiance surrounded by an assortment of truly Canadian barbering antiques and artifacts. The atmosphere sets a relaxing tone that is truly unique and focused on old world charm and craftsmanship.

FACEBOOK.COM/PROPERHARE

HOUSING

CURRENT + COMPLETED PROJECTS – 2017

800460 ONTARIO LTD. + 1650672 ONTARIO LTD.

OLDFIELD ROAD / DORCHESTER ROAD

24 block townhouses; 4 on-street townhomes

SILVERGATE HOMES

VICTORIA WOODS PHASE 2

29 condominium townhouse units

FRANK CONSTANTINO

ST. PETER AVENUE

12 townhouse units

QUEENSWAY CHIPPAWA PROPERTIES INC.

WILLICK ROAD / SODOM ROAD

Chippawa West Phase 2, Stage 3 - Plan of Subdivision

SLEEK DEVELOPMENTS INC. APR INVESTMENTS

PORTAGE ROAD

96 townhouse condominium units

PINEWOOD HOMES

ASCOT CIRCLE

98 townhouse units

LEGENDS ESTATES

WILLOUGHBY DRIVE

119 townhouse units; 5-storey, 12-unit apartment building

NIAGARA FALLS IS LEADING THE REGION IN HOUSING DEVELOPMENT

2017 HOUSING

STARTS NIAGARA FALLS



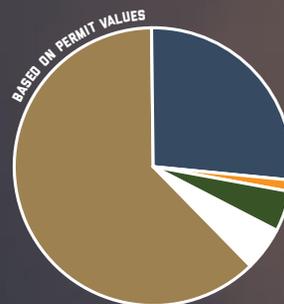
SINGLE/SEMIS 325

TOWNHOUSES 212

TOTAL 537

2017 BUILDING

PERMIT VALUES BY CONSTRUCTION AND PERMIT TYPE



62.1% RESIDENTIAL \$132,166,673

26.7% COMMERCIAL \$58,894,945

1.3% INDUSTRIAL \$2,808,000

4.7% GOVERNMENT + INSTITUTIONAL \$10,039,626

5.0% OTHER \$10,812,754

PINE MANSIONS III CONSTRUCTION COMPLETED

Pine Mansions III is the latest apartment development by Pinewood Niagara Builders at 5837 Dunn Street. The building was completed in 2017 and offers a total of 56 units ranging in size from 950 to 1,070 square feet.

The project is the third in Pinewood's Pine Mansion series. Pine Mansions 1 is located on Montrose Road near Chorozy Street, while Pine Mansions 2 is right across the street from the latest building on Dunn Street.

PINEWOODHOMES.CA



SUSTAINABILITY IS KEY WITH RIVERFRONT COMMUNITY DEVELOPMENT AT THUNDERING WATERS

Riverfront Community in Niagara Falls is being developed by GR (Can) Investment Co., an international team committed to development and design of multi-use communities that focus on both resident and commercial development. Helen Chang, Chair of GR, envisions Riverfront "as a people-oriented development that believes in fostering a sense of community in places where residents can live in harmony with nature."

The developer has retained top Ontario professional consultants as part of their team of experts in ecological, environmental, transportation and sustainable planning experts. GR's consultant team includes the Niagara Planning Group (John Henricks), Paradigm Transportation Solutions, Savanta Environmental and AMEC Foster Wheeler Engineering. Work continues with government agencies to ensure that the community plan appropriately addresses the policy and regulatory requirements of all levels of government, a goal entirely consistent with the high environmental and ecological standards of the developer.

The Riverfront Community project will see development on only 42 percent of the 484-acre property. This will provide for the long-term conservation of the provincially significant wetlands that make up over 200 acres. The community plan meets the Growth Plan requirements and takes advantage of the community's setting to provide an array of housing that will meet the needs of a variety of ages and households. With watercourses to the south and west, nearby woodlots and wetlands and a golf course next door, this is a tremendous opportunity to create an environmentally friendly, energy-efficient green community.

Key features of the Riverfront Community is a proposed Wetland Innovation Centre, which will educate the community about the significance and sensitivity of the wetlands.

Signature pieces in the site's European look and atmosphere include:

- An unmatched focus on the development and sustainability of the environment and ecology
- A wetland natural park and innovation research centre
- Internal waterway landscaping
- A town centre for residents, employees and visitors
- A themed boutique hotel with restaurants with international cuisines, entertainment facilities and experience based lifestyle centre shops
- Residential community of single-family homes 1,117
- Seniors home complex for 238 residents

A City of Niagara Falls Secondary Plan amendment, known as Thundering Waters – Riverfront Community is expected to be presented during a public council meeting in the spring of 2018.





UPPER VISTA BREAKS GROUND BY THUNDERING WATERS

Evertrust Development Group broke ground in 2017, constructing a one-of-a-kind luxury condominium at 6000 Marineland Parkway in Niagara Falls.

The 150 unit development named Upper Vista is inspired by Frank Lloyd Wright’s Fallingwater, an intriguing home designed in 1935 that extends slightly over a thirty foot waterfall.

Upper Vista shares Fallingwater’s symmetry with cascading water. Its transparent glass casing nurtures clear views of the surrounding golf course, the Falls, and forests beyond. The \$100 million dollar development is expected to be finished construction by 2019.

UPPERVISTACONDOS.COM



WARREN WOODS ESTATES - PHASE 4 STAGE 2

Several years ago, Warren Woods Land Corp formed a partnership with Vaughan-based Empire Communities to create Imagine, a 1,200-home community on 300 acres of land between Montrose Road and Garner Road, just south of McLeod Road.

To date the Warren Woods community has sold more than 950 homes in just 4½ years, attracting a mix of young families and retirees with 50 percent coming from the Greater Toronto Area, 30 percent from Niagara and 20 percent from outside Ontario.

The project is currently in Phase 4 Stage 2 with 88 single detached homes, and 28 townhouse dwelling units under construction. Planning stages for Phase 5 of the project will commence in 2018.

Key elements of the community include a live-work village, retirement village and 25 acres dedicated to employment lands encouraging advanced technology investments from other countries and reaching a global marketplace. The complete development is expected to see an investment of over \$1.2 billion.

IMAGINE.EMPIRECOMMUNITIES.COM



ENTERTAINMENT + BLOCKBUSTER EVENTS



NIAGARA FALLS CELEBRATES CANADA'S 150TH BIRTHDAY

2017 marked a major milestone for Canada and the city of Niagara Falls was eager to celebrate the country's 150th birthday! The official kickoff to the "150 in the Falls" celebrations took place at City Hall with a flag raising on January 27th, 2017.

The year-long sesquicentennial celebration included over 220 exciting events taking place throughout Niagara Falls, welcoming residents and visitors to join in.

The city's Canada Day Celebration was one of the biggest events of the year, attracting close to 20,000 people and was recognized by Festivals & Events Ontario as one of the TOP 100 Festivals in Ontario.



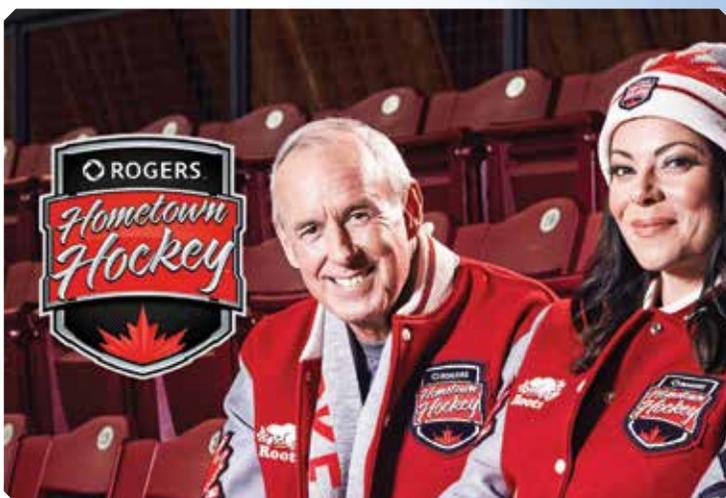
TORONTO MAPLE LEAFS TRAIN IN NIAGARA FALLS

The Toronto Maple Leafs held their 2017-18 Training Camp at the Gale Centre from September 15-17. Die-hard fans, young and old alike, turned out to watch about 70 players and prospects take to the ice in preparation for the 2017-18 season. The team gave Leafs Nation fans the opportunity to watch high-tempo practices, scrimmages, an alumni game, and various outdoor activities. It was a sea of blue throughout the Gale Centre all weekend, as Leafs stars past and present greeted their many Niagara Falls fans.

HOMETOWN HOCKEY DEBUTS SEASON IN NIAGARA FALLS

Rogers Hometown Hockey made its first stop of the season in Niagara Falls on October 7th & 8th. The weekend featured broadcast hosts Ron MacLean and Tara Slone, meet-and-greet opportunities with former Toronto Maple Leafs player Rick Vaive, and a special performance from multi-platinum-selling Canadian country star Tim Hicks.

The hockey-themed weekend also featured games, prize giveaways, activities, and live local entertainment, with many local hockey organizations involved in the event. The free, two-day hockey festival was held overlooking the Falls at Niagara Parks' Queen Victoria Park, and concluded on Sunday evening with an outdoor viewing party and pre-game show for a Canadiens-Rangers game broadcast on SportsNet.





LIVE WITH KELLY AND RYAN IN NIAGARA FALLS

With the iconic Niagara Falls in the background, over 3,300 viewers packed Oakes Garden Theatre for two episodes of Live with Kelly and Ryan, the first of which was beamed out live to a worldwide audience.

The show was the third time Live has been in Niagara Falls. Regis Philbin and Kathy Lee Gifford taped a show here in 1996, and Kelly Ripa had been here with Philbin in 2006.



For two days, Kelly and Ryan’s star power put the city on the map, with appearances on Monday by Prime Minister Justin Trudeau, Canadian actress Tatiana Maslany of Orphan Black fame and American singer Erin Bowman. Tuesday’s episode featured America’s Got Talent judge Howie Mandel, Cars 3 star Nathan Fillion, and music performers French Montana and Swan Lee.



NIAGARA FALLS RINGS IN NEW YEAR WITH CBC BROADCAST

One of Niagara’s largest events, the annual New Year’s Eve show was back this year with a diverse all-Canadian line-up – most fitting this last day of Canada’s 150th. Performers included Juno-winning rockers Marianas Trench, multi-platinum-selling Simple Plan, rising country star Jess Moskaluke and Ontario country act The James Barker Band.

The show was a partnership between the city, Niagara Parks Commission and several tourism stakeholders. The event drew national attention as the host site for CBC’s national Canada 150 NYE broadcast, hosted by Rick Mercer. Kudos for all the party goers who braved extreme cold temperatures to celebrate the New Year!





CONVENTION CENTRE HOSTS OVER 136 EVENTS IN 2017

Since opening its doors in 2011 the Scotiabank Convention Centre (SCCN) has quickly established itself as one of the premier convention facilities in Canada and is helping Niagara carve a niche as a unique business and travel destination.

2017 was a busy year for the convention centre with over 278 days booked and was the start of the new Live by the Falls concert series featuring Cowboy Junkies, The Trews, David Usher and Gowan, as well as legend Burton Cummings. The series will continue in 2018 with Theory of a Deadman and other great acts.



AMONG OTHER LARGE SCALE EVENTS HELD LAST YEAR:

- Canadian Cheer Evolution
- Niagara Falls Comic Con
- Niagara Food and Wine Expo
- Canada 150 Event
- Handmade Market
- KO Cancer Charity Boxing Event
- Global Legacy Boxing
- Frightmare in the Falls



FALLSCONVENTIONS.COM



WINTER FESTIVAL OF LIGHTS BRIGHTER THAN EVER IN 2017!

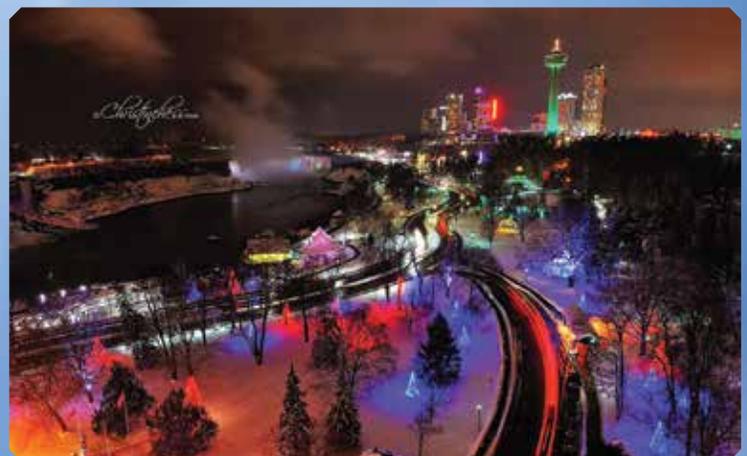
The Ontario Power Generation Winter Festival of Lights transformed Niagara Falls into a winter wonderland with millions of sparkling lights and breathtaking illuminations between November 18, 2017 to January 31, 2018.

The expanded 8km route runs along the Niagara Parkway, past the Falls, into Dufferin Islands and the surrounding districts of Fallsview Boulevard, Victoria Centre, Clifton Hill and Lundy's Lane. The Festival's iconic lighting displays, special events and attractions have become a tradition for more than one million visitors each year.

Recent additions this year included The Teenage Mutant Ninja Turtles displays on the Victoria Avenue Promenade, the Inukshuk in Dufferin Islands, a new 3D Projection Mapping Show on the Oakes Hotel on Fallsview Boulevard, median lighting in Queen Victoria Park and lighting of the Canadian Niagara Power Plant.

In addition to its displays, the Winter Festival of Lights is an ideal venue for events each season including opening ceremonies, laser light shows, weekly fireworks, walking tours, concerts and more!

WFOL.COM



KNOWLEDGE BASED + PROFESSIONAL SERVICES



ENGEL & VÖLKERS®

ENGEL + VOLKERS OPENS FIRST NIAGARA BROKERAGE

The newest Engel & Volkers brokerage opened in Niagara Falls this past year. Engel & Volkers is a global company and lifestyle brand providing high quality services for those seeking to buy and sell real estate properties.

Since 1977, Engel & Volkers have been the select provider of high-end premium real estate services throughout Europe, Asia and North America. Using the latest technologies, E&V manages an extensive network of exclusive listings and potential buyers, by partnering with influential media outlets and employing the highest-calibre agents.

NIAGARA.EVCANADA.COM

JESSICA CAVEZZA OPENS NEWEST STATE FARM INSURANCE OFFICE

A new State Farm Insurance office opened its doors in the Spring of 2017 on Lundy's Lane, courtesy of Niagara Falls native Jessica Cavezza. State Farm Insurance is committed to supporting the neighborhoods they serve, promoting safer, stronger, and better educated communities. In addition to managing clients' insurance coverage needs, Jessica and her knowledgeable staff help families recover from the unexpected and get back on their feet, thanks to the team's unparalleled claims experience.

STATEFARM.CA



MCFADDEN CHIROPRACTIC AND MASSAGE NIAGARA

McFadden Chiropractic and Massage Niagara opened on Lundy's Lane in Niagara Falls in December 2017. McFadden Chiropractic prides itself on the experience of their manual therapists, who provide hands-on health care to address the needs of their patients.

Treatments may consist of chiropractic treatments, acupuncture treatments, as well as massage therapy. At McFadden Chiropractic and Massage Niagara, therapists treat you like family and are dedicated to giving the best care so clients can get back to doing what they love.

NIAGARACHIROANDMASSAGE.CA



MEADOWS IDA PHARMACY RELOCATES TO THOROLD STONE ROAD

This past year, Mayor Jim Diodati and members of council celebrated Meadows IDA Pharmacy relocation. Sean Simpson and Enrico Simone, who took ownership of Meadows Pharmacy a couple years ago, relocated the store to the Five Corners area in the Comisso's plaza. The new location is a brand new concept store that blends leading-edge technology and the latest expertise with friendly, personalized patient care, all in a clean, modern setting.

Both Sean and Enrico originally came to Meadows IDA Pharmacy as well respected pharmacists and community leaders from nearby Niagara-on-the-Lake and St. Catharines respectfully. The change in ownership also allowed Meadows Pharmacy to become part of the SimErgy Health Network.

MEADOWSIDA.COM



NIAGARA FALLS COMMUNITY HEALTH CENTRE MOVES TO NEW HOME

The Niagara Falls Community Health Centre (NFCHC) was proud to open its new, permanent facility in December 2017, the culmination of 3 years of careful planning and construction following the original \$3.5 million provincial funding announcement.

The project began construction of the former Canadian Tire building at the corner of Queen Street and Victoria Avenue, transforming the 12,540 sq.ft. site into an innovative high-tech space to serve a growing demand for in and out-patient programs and activities.

The NFCHC is a non-profit, community governed, multi-service health centre that provides primary health care, health promotion, and community development services all under one roof at no cost. NFCHC responds to the health needs of individual patients and their families, as well as to the health concerns of the community.

NFCHC.CA



NFCHC NIAGARA FALLS
COMMUNITY
HEALTH CENTRE
Empowering Individuals. Strengthening Community

NIAGARA REGION MEDICAL OPENS ON LUNDY'S LANE

In November, 2017, Dr. Vipul Jain and Dr. Mondeesh Sidhu opened Niagara Region Medical with their vision of providing the highest level of care to patients. Niagara Region Medical is accepting new patients for support in managing chronic conditions, for diagnosis and treatment for common illnesses and injuries and for referrals to health care specialists.

Dr. Sidhu is a physician in Family Medicine and has taken over Dr. M. Goodwin's practice while Dr. Jain specializes in allergy and clinical immunology.



ROSE HILL LANE - PROVIDING PREMIUM PERSONAL SUPPORT SERVICES

Rose Hill Lane is a home healthcare company that offers a full spectrum of premium personal support services from companionship to meal preparation to medical support. Anna Schmoll, President & Director of Care, named her business after the street where her grandparents used to have their home.

Anna and her team of Personal Support Workers and Registered Practical Nurses recognize the unique and individual needs of each client and deliver an unparalleled level of consistency and care.

ROSEHILLLANE.COM



ROYAL LEPAGE OPENS NEW LOCATION

Royal LePage Niagara Real Estate Centre relocated to 4850 Dorchester Road in Niagara Falls in 2017. A grand opening celebration was held in June with friends, family and representatives from the brokerage.

Royal LePage is a Canadian real estate franchiser and owner-operator with more than 600 locations and over 17,000 realtors in Canada. The brokerage insists on the best from itself and its sales representatives, so that in turn, they can provide the best to their clients.

HOMESNIAGARA.COM



RSR SPA + WELLNESS CENTRE OPENS ON THOROLD STONE ROAD

RSR Spa & Wellness Centre is a relaxation and therapeutic spa featuring treatments stemming from two decades of research from around the world, including facials, massage services and full body treatments. The services are safe and effective, and are all Health Canada approved. RSR's premises are simple but elegant, and services are affordable but with the highest and finest quality.

RSRSPAWELLNESS.COM



SPECIAL PROJECTS / GOVERNMENT

NIAGARA FALLS: ONE OF THE WESTERN HEMISPHERE'S MOST BUSINESS-FRIENDLY CITIES

FDI, a division of the Financial Times, lists Niagara Falls third in the western hemisphere for business friendliness among cities under 100,000 population. Niagara Falls may be best known for its world-renowned tourism brand, drawing 14 million visitors a year. But the city's attractiveness goes beyond its famous scenery. It's strategically located between Canada's largest metropolitan area, Toronto, and the United States, with more than 150 million consumers within a day's drive. Both new businesses and global innovators are drawn to a variety of investment opportunities in the city's key industry sectors, including manufacturing, tourism, retail and professional services.



“

Niagara Falls has always been the place to be. Now we're the place to grow, too! Niagara Falls has a distinctive global brand for business, with exciting investor opportunities to attract worldwide attention. Led by our strength in tourism, and with a diverse economic landscape, we are leading the way in growth and development in global markets. ”

— JIM DIODATI, MAYOR OF NIAGARA FALLS



NEW CULTURAL HUB AND FARMERS MARKET PLANNING UNDERWAY FOR MAIN + FERRY DISTRICT

Planning is underway for a new facility that would accommodate a new Cultural Hub and Farmers' Market in the Main & Ferry area.

Public hearings in Fall 2017 revealed opportunities to revitalize the current Farmers' Market while creating an ideal venue for a vibrant cultural cluster, where arts, culture and the community can come together.

The concept presented for the Niagara Falls Cultural Hub/Farmers' Market proposes highly adaptable and durable interior and exterior spaces that reinforce Main & Ferry as a dynamic creative space dedicated to arts, cultural engagement, and market activity

Planning implementation will continue in 2018, for more details on the project please visit LETSTALK.NIAGARAFALLS.CA



COMMUTER GO TRAIN SERVICE ANNOUNCED FOR 2023

The Niagara Region is currently connected to Downtown Toronto by way of the Burlington GO Station, with buses to Niagara. In recent summers, direct GO Train service between Union Station and Niagara Falls has been a huge success. But good things are happening in Niagara, and more people are moving here.

As Niagara grows, Metrolinx's GO Train network is expanding. By 2021, GO trains will be rolling daily into Grimsby. By 2023, more than 25-kilometres of new track from Hamilton's West Harbour GO Station will enable trains to service Niagara Falls on a permanent basis.

Building on Niagara Region's GO Transit Station Secondary Plan work in 2017, these exciting expansion efforts are evidence of the strong partnership between CN Rail, the Niagara Region and local municipalities in the area.

An upgraded Niagara Falls GO station will become a major transportation hub, anchoring an area where inter-city buses, city buses, WEGO buses, and Amtrak will meet, allowing a seamless transition between modes of transportation.

METROLINX.COM



PROVINCE GRANTS CANNABIS STORE IN NIAGARA FALLS

The Province of Ontario has granted at least one government cannabis store in Niagara Falls when recreational marijuana becomes legal in July 2018. The LCBO will run new marijuana stores through a subsidiary whereby consumers will be able to access cannabis through an online retail website or a store-front location.

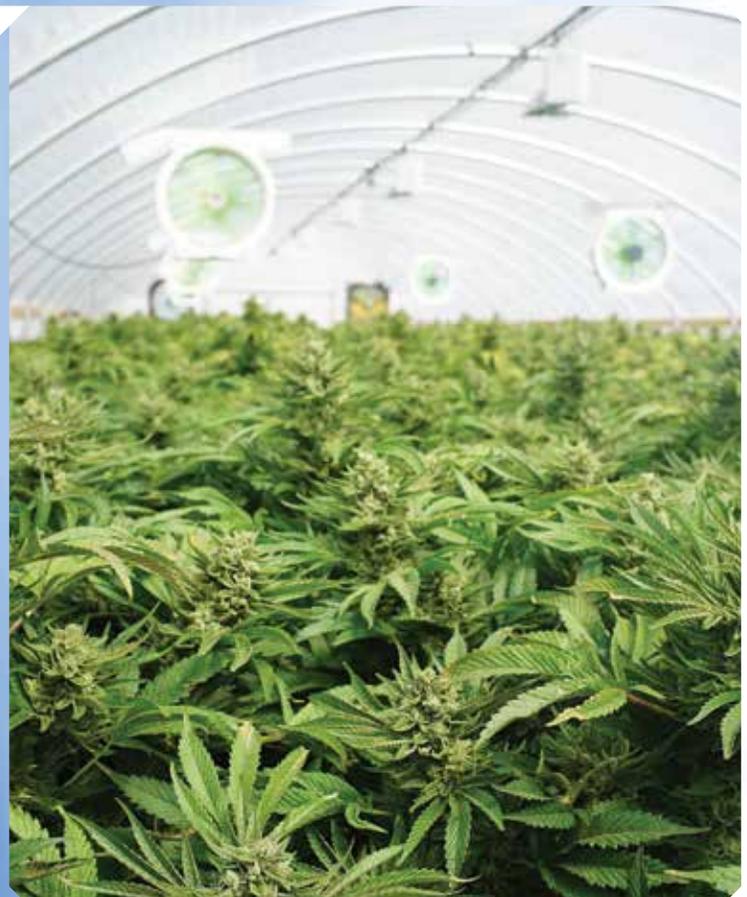
Niagara Falls was among the first wave of cities to host new marijuana subsidiary stores, along with Barrie, Brampton, Hamilton, Kingston, Kitchener, London, Mississauga, Ottawa, Sault Ste. Marie, Sudbury, Thunder Bay, Toronto, Vaughan and Windsor.

The province previously announced that as many as 40 stores would open next year with 40 more added the following year. By 2020, the province plans for approximately 150 standalone stores.

The LCBO is now identifying specific sites for retail locations, consistent with the guidelines and other considerations discussed in engagement meetings with the identified municipalities. The guidelines address the key objectives in the province's proposed framework – providing responsible access, while protecting youth and undermining the illegal market.

LCBOCANNABISUPDATES.COM

LCBO





NIAGARA FALLS SET TO BUILD AND BECOME AN INTELLIGENT COMMUNITY

The overall purpose of the City of Niagara Falls Intelligent Community initiative is to build a broadband strategy collaboratively with the Business Development Department and other municipal staff with the goal of becoming an 'Intelligent Community' through the Intelligent Community Forum (ICF) in 2018.

This strategy will create an action plan for the City to build a digitally inclusive government to support economic and social development by solving social problems and strengthening inclusive prosperity in the age of digital disruption. This strategy will also strengthen the city's ability to attract and increase foreign direct investment (FDI) by showcasing its advanced broadband access.

NIAGARA FALLS - SMART21 COMMUNITIES OF THE YEAR

Congratulations Niagara Falls on being one of the Smart21 Communities of 2017. Based on questionnaires submitted by communities from around the world, ICF selects 21 finalists with the potential to become one of the Forum's Top7 Intelligent Communities of the Year.

Gaining a place among the year's Smart21 is considered a badge of honor as well as the first step towards greater recognition as an Intelligent Community positioned to prosper in the broadband economy.



PROVINCE COMMITS TO NIAGARA FALLS HOSPITAL

On October 30, 2017, politicians, health officials and dignitaries gathered at the future home of the new Niagara Falls hospital at the corner of Montrose Road and Biggar Road to unveil a new sign representing an ongoing commitment to the new hospital expected to be built by 2023.

The South Niagara Hospital will likely cost around \$1 billion and employ construction related jobs for 3½ to 4 years. The Ministry of Health and Long-Term Care revealed the new Niagara Falls Hospital will provide health care to more than 434,000 people through state-of-the-art facilities designed to meet the region's changing health-care needs.

Patients will have access to emergency and urgent care, laboratory services, ambulatory clinics, and full diagnostics including MRI, CT scans, ultrasounds and X-rays. The hospital will also feature traditional healing spaces and will continue to facilitate Niagara Health's role in educating medical and other health professionals.

WHEN COMPLETE, PATIENTS WILL ALSO HAVE ACCESS TO:

- General surgical services
- A regional stroke program
- Seniors' wellness and aging programs
- Breast-screening services
- Integrated chronic disease management programs
- Mental health and addictions programs
- Outpatient services

NIAGARAHEALTH.ON.CA

RETAIL + COMMERCIAL



URBAN PLANET TRIPLES SIZE OF LOCAL STORE

Urban Planet moved into its expanded 17,000 sq.ft. retail store this summer at Canada One Brand Name Outlets, located at 7500 Lundy's Lane. Unique in size and concept, Urban Planet is one of the fastest growing fashion brands in Canada. It focuses on the latest fashion, footwear and accessory trends for both young women and men. A section of the store is dedicated to children, under the Urban Kids brand.

The Canada One complex offers shoppers some 40 stores to explore for a variety of retail needs. Johnny Rocco's Italian Street Food also recently opened this past summer in the mall. Other recent openings include Bombay, Wicker Emporium and Labels. They join the established anchor tenants, Coach, Carters/OshKosh, La Vie en Rose, Laura's, Suzy Shier, West 49, Tootsies, Tommy Hilfiger, Nike, Adidas, Stance and many more brands. Shoppers enjoy ample parking and a free Wi-Fi area.

CANADAONEOUTLETS.COM

LEE VALLEY STORE OPENS ON MORRISON STREET IN NIAGARA FALLS

Lee Valley, a family-owned business since 1978, recently opened on Morrison Street to the great delight of Niagara's woodworking and gardening hobbyists and professionals. Manager Thomas Still, Assistant Manager Jamie Quinn and their team of 20 employees are eager to share their tool advice to customers.

At the opening ceremony, President/Owner Robin Lee noted that Lee Valley takes pride in its work and products, "just like any worker, gardener or other hobbyist." He added that "once you are a Lee Valley customer, you become part of the Lee Valley family. Our customers are multi-generational and it is very common to have 2-3 generations in together. What works for grandpa does not necessarily work for his granddaughter, so we need to be diverse in products. That's why it is important to listen and find innovation solutions to assist the customer to showcase the pride in their work by using the tool right for them."

"Veritas Tools" is Lee Valley's own Canadian-made and -manufactured line of branded quality tools. Whether a tool is a Veritas Tool or one of 500 others that they source from around the world, Lee Valley is confident that it's of utmost quality. Lee Valley's customer base continues to grow across Canada, United States and even internationally.

The Niagara Falls site has three expert, public training hub locations and offer workshops and events for their customers throughout the year.

LEEVALLEY.COM





SILVER LEAF NURSERY + GARDEN CENTRE

Milton and Dil Jayaweera joined with family, business associates and the public to celebrate the official opening of their new business in Niagara Falls. Silver Leaf Nursery & Garden Centre on Kalar Road is a family run business providing high-quality plants, shrubs, trees and other flora for great prices.

Focusing on eco-friendly methods of gardening with outstanding, creative garden designs, Silver Leaf Nursery offers low-maintenance and economical landscaping concepts for residential and commercial properties. The Jayaweera family is proud to help their valued customers beautify and "greenify" Niagara Falls.

SILVERLEAFNIAGARA.COM



STAMFORD HOME HARDWARE RE-OPENS UNDER NEW OWNERSHIP

Congratulations to Brian Parr, the new owner/dealer of the well-established and popular Stamford Home Hardware store at 3639 Portage Road. Employees, head office representatives, friends, family and customers all came together for the recent grand "re"-opening ceremony.

Home Hardware is Canada's largest independent home improvement retailer. The company is proud of its network of 1,100 independent small business operators from every corner of Canada, who operate under one of four banners: Home Hardware, Home Hardware Building Centre, Home Building Centre and Home Furniture.

Brian's impressive and diverse expertise as a certified chef, landscaper and farmer is a great benefit to the store's contingent of experienced and new employees. Home Hardware's corporate slogan, "Home Owners Helping Homeowners", perfectly describes Brian's dedication to serving his customers.

HOMEHARDWARE.CA



RESTAURANTS



CHUCKS ROADHOUSE COMES TO NIAGARA FALLS

In early 2017, the Chucks Roadhouse franchise expanded into Niagara Falls, in a prime tourism location at 5317 Ferry Street. Chuck's Roadhouse takes pride in changing how restaurants do décor. The restaurant pays homage to the traditional roadhouses while giving diners the contemporary restaurant feel that lets them feel comfortable while enjoying your meal.

Chuck's Roadhouse is the perfect place for a first date or a nice family dinner. The restaurant is equipped with big screen TVs that ensure guests won't miss any of the action while enjoying one of many drink specials. Great food at incredible prices is a hallmark at Chucks, especially their renowned AAA steaks.

CHUCKSROADHOUSE.COM



FIREHOUSE SUBS OPENS IN NIAGARA FALLS

Firehouse Subs officially opened on Father's Day weekend this year in Niagara Falls. The Patel family, who own the franchise business, are excited to open their first Firehouse Subs location at 6758 Lundy's Lane. Vishal Patel, one of the three partners involved, noted "great success working with Niagara Falls Employment Centre in their hiring of great employees to service Niagara Falls residents and visitors."

The business employs 12 full-time and 18 part-time staff. Customers can enjoy their subs inside their new restaurant site, or take advantage of their take-out option for those on the go as well as for catering services. One advantage of eating right at Firehouse Subs is the great option for free soft drink refills. The Jacksonville, Florida based company takes pride in helping improve the life-saving capabilities of first responders and public safety organizations in communities served by Firehouse Subs by providing funding, resources and support.

FIREHOUSESUBS.CA





MORTONS GRILLE OPENS IN MARRIOTT FALLSVIEW HOTEL + SPA

In April 2017, the Niagara Falls Marriott Fallsview Hotel and Spa welcomed Morton's Grille as its signature Fallsview restaurant. With an atmosphere of relaxed refinement, a classic menu and an incredible view of the Falls, Morton's Grille offers a casual place to enjoy fresh seafood, succulent steaks, burgers, salads and more.

The bar at Morton's Grille features a unique collection of hand-crafted cocktails and an impressive selection of wines including regional and imported red and white wines to suit any occasion. Morton's Grille offers a unique and fresh dining experience for all, with an incredible Falls view.

MORTONSGRILLENIAGARAFALLS.COM



STARBUCKS OPENS NEW STORE IN PRIME NIAGARA FALLS LOCATION

Starbucks opened a new store in late 2017 in the former 7/11 convenience store at the intersection of Drummond Road and Lundy's Lane. Starbucks welcomes millions of customers every day, in more than 17,000 locations in over 50 countries, offering inspiration and nurturing the human spirit – one person, one cup and one neighborhood at a time. Starbucks believes in serving the best coffee possible to the Niagara Falls community and tourists alike.

STARBUCKS.CA



BUSINESS ANNIVERSARIES



BETTY'S CELEBRATES 50 YEARS IN CHIPPAWA

For 50 years, Betty's Restaurant has been a dining hot spot in Chippawa for locals and tourists alike. Owners Trudy and Joe Misk purchased the restaurant in 1967 and it quickly became a popular destination throughout the Niagara Region. As the business grew Betty's renovated from a small dining area to a restaurant that today seats over 400. Trudy and Joe credit Betty's secret to success to making customers feel at home and relaxed in a bright, spacious dining room, while enjoying the best home cooking that Niagara has to offer.

Betty's specializes in seafood and fish but also features a wide variety of other dishes such as award-winning pies and daily specials with something for every member of the family. Betty's objective is to provide guests with a high level of service and friendliness, consistently serving Niagara's best home cooking at reasonable prices. It's the reason why diners come back again and again!

BETTYSRESTAURANT.COM



GROUND AERIAL MAINTENANCE SERVICES CELEBRATES 50 YEARS

The Vaughan family celebrates 50 years of serving Niagara's utility contracting needs. The venture was founded in 1967 when Larry Vaughan Sr. decided to launch his own maintenance business, starting out in a small garage in the south end of Niagara Falls. His experience as a hydro lineman was instrumental in accessing a growing market for utility-related services.

Today, Ground Aerial Maintenance Services (better known in the community as GAMS) has grown into one of Niagara's largest contractors, with around 40 highly-skilled employees.

GAMS is a full-service electrical contractor, specializing in utility and line services, area lighting, and cable terminations. GAMS' second generation co-owners, Larry and Jim Vaughan, believe their team's continuing success is all about going that extra mile for their customers. Congratulations GAMS on 50 years in Niagara Falls!

GAMSLTD.COM





LOCAL BUSINESSES SHINE AT THE CELEBRATE NIAGARA 2017 AWARDS CEREMONY

On November 1st, the Niagara Falls Chamber of Commerce held its annual awards gala, Celebrate Niagara, held at the Greg Frewin Theatre with an audience representing some of Niagara's most renowned business leaders and community members.

Sponsored by Bell and Meridian Credit Union, this special evening was the Chamber's way of recognizing and showing appreciation to Niagara's hard working businesses and citizens. It celebrated outstanding achievements in business, community service and youth. Those in attendance were treated to an evening of cuisine by the Theatre's in-house chef, Gooddine Catering, wine by Lundy Manor Winery, spirits by Niagara Falls Craft Distillers and entertainment including a special magical experience by "Thrillusionist" David Davinci.

CELEBRATE NIAGARA 2017 AWARD RECIPIENTS

Mayor's Newcomer Award	Niagara Falls Craft Distillers
Community Spirit Award INDIVIDUAL	Carrie Zeffiro
Community Spirit Award CORPORATE	Club Italia Ladies Auxiliary
Women In Business	Anna Schmoll
Youth Citizen of the Year Award	Silvana Nguyen
Small Business Award	GTG Engineering
Canada Business Award	Dyaco Canada Inc
Business of the Year	Niagara Artcraft Woodwork

NIAGARAFALLSCHAMBER.COM

PROMOTING HEART HEALTH FOR 40 YEARS

For 40 years, Heart Niagara has been committed to delivering community-based health services, public education and health promotion to Niagara's residents.

Last year alone, Heart Niagara connected with over 20,000 people through various initiatives, including its Healthy Heart Schools' program, smoking cessation efforts and corporate wellness promotions. Heart Niagara relies on community events, donations and grants to continue investing in the health of Niagara families.

THANK YOU Heart Niagara for 40 Years of caring!

HEARTNIAGARA.COM



OTHER BUSINESS ANNIVERSARIES!



75 YEARS

United Way

UNITEDWAYNIAGARA.ORG



50 YEARS

Dan's Produce

DANSPRODUCE.COM



25 YEARS

Raimondo and Associates Architects Inc.

RAIMONDOARCHITECTS.COM



25 YEARS

Project Share

PROJECTSHARE.CA



CITY OF NIAGARA FALLS

BUSINESS DEVELOPMENT DEPARTMENT

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NIAGARAFALLSBUSINESS.CA

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